

LAPT

LONDON ACADEMY OF PROFESSIONAL TRAINING

CERTIFICATE

Adv Certificate in Editorial & Celebrity Styling

Practitioner Level



LAPT — London Academy of Professional Training

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Reference FS-FSI-P • Fashion Centres

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AT A GLANCE

REFERENCE	FS-FSI-P
AWARD	Certificate
ASSESSMENT	445 marks — 267 to pass (60%)
PREREQUISITES	None
VALIDITY	Lifetime
AWARDING BODY	LAPT — London Academy of Professional Training

CURRICULUM

1

Advanced Styling Techniques

5 chapters · 30 classes

90 marks

• 1 Understanding Personal Style and Trends — 6 classes

› 1.1 Exploring the Foundations of Personal Style

› 1.2 Analyzing the Impact of Fashion Trends on Personal Style

› 1.3 Evaluating Key Elements of Individual Style Preferences

› 1.4 Identifying Influential Fashion Icons and Their Signature Looks

› 1.5 Assessing the Role of Culture and Subculture in Shaping Style

› 1.6 Developing a Personal Style Portfolio

• 2 Advanced Colour Theory and Application — 6 classes

› 2.1 Understanding the Colour Wheel: Harmony and Contrast

› 2.2 Exploring Colour Palettes: Creating Mood and Theme

› 2.3 Analysing Colour Temperature: Warm vs. Cool Tones

› 2.4 Utilizing Colour Psychology: Influencing Perception and Emotion

› 2.5 Applying Colour Blocking Techniques: Enhancing Visual Impact

› 2.6 Mastering Colour Combinations: Tailoring to Individual Styles

• 3 Mastering Wardrobe Curation for Editorial Impact — 6 classes

› 3.1 Understanding Editorial Wardrobe Curation Concepts

› 3.2 Analyzing Iconic Styles for Editorial Inspiration

› 3.3 Selecting and Pairing Garments for Visual Impact

› 3.4 Coordinating Accessories to Enhance Editorial Looks

› 3.5 Incorporating Trends into Personalized Wardrobe Selections

› 3.6 Executing a Complete Editorial Wardrobe Plan

• 4 Innovative Techniques for Celebrity Styling — 6 classes

› 4.1 Understanding Celebrity Image: An Introduction to Branding and Public Perception

› 4.2 Analyzing Celebrity Wardrobes: Identifying Signature Styles and Trends

› 4.3 Mastering Color Theory: Enhancing Visual Appeal in Celebrity Styling

› 4.4 Utilizing Mood Boards: Crafting Visual Narratives for Celebrity Clients

› 4.5 Applying Innovative Textures: Elevating Celebrity Outfits with Fabric and Detail

› 4.6 Executing Seamless Collaborations: Coordinating with Designers and Brands for Celebrity Appearances

• 5 Sustainable and Ethical Styling Practices — 6 classes

› 5.1 Exploring the Principles of Sustainable Fashion

› 5.2 Understanding the Impact of Ethical Sourcing

› 5.3 Identifying Eco-Friendly Fabrics and Materials

› 5.4 Incorporating Upcycling and Recycling in Styling

› 5.5 Analyzing Brands and Certification for Ethical Practices

› 5.6 Creating a Sustainable Wardrobe Plan

• 1 Understanding Celebrity Brand Identity — 6 classes

- › 1.1 Defining Celebrity Brand Identity: What Makes a Star?
- › 1.2 Analyzing Public Perception: Gauging Audience Impact
- › 1.3 Exploring Media Representation: Shaping Celebrity Image
- › 1.4 Differentiating Personal vs. Public Persona: Creating Balance
- › 1.5 Case Studies in Celebrity Branding: Lessons from Icons
- › 1.6 Applying Brand Identity Strategies: Crafting a Unique Image

• 2 Aesthetic Analysis and Trend Forecasting — 6 classes

- › 2.1 Understanding Aesthetic Principles in Celebrity Styling
- › 2.2 Identifying Key Elements of Celebrity Image
- › 2.3 Analyzing Current Fashion Trends
- › 2.4 Applying Trend Forecasting Techniques
- › 2.5 Predicting Future Trends in Celebrity Style
- › 2.6 Integrating Aesthetic Analysis into Image Management

• 3 Personal Styling Techniques for Celebrities — 6 classes

- › 3.1 Understanding Celebrity Branding and Image
- › 3.2 Analyzing Personal Style Preferences
- › 3.3 Identifying Signature Looks for Celebrities
- › 3.4 Curating Wardrobe Selections for Red-Carpet Events
- › 3.5 Utilizing Accessories to Enhance Celebrity Images
- › 3.6 Implementing Styling Techniques for Public Appearances

• 4 Strategic Outfit Curation for Media and Events — 6 classes

- › 4.1 Understanding the Role of Outfit Curation in Celebrity Branding
- › 4.2 Analyzing Celebrity Case Studies for Media-Ready Looks
- › 4.3 Selecting Fabrics and Colors for Optimal Media Impact
- › 4.4 Coordinating Outfits with Event Themes and Brand Objectives
- › 4.5 Evaluating Accessories and Details to Enhance Celebrity Outfits
- › 4.6 Crafting Complete Looks for Red Carpet and Press Appearances

• 5 Crisis Management and Image Recovery — 6 classes

- › 5.1 Understanding Crisis in Celebrity Image Management
- › 5.2 Identifying Triggers and Impact of Image Crisis
- › 5.3 Analyzing Case Studies of Celebrity Image Failure
- › 5.4 Developing Strategies for Crisis Communication
- › 5.5 Rebuilding Public Perception and Trust
- › 5.6 Implementing Long-Term Image Recovery Plans

• 1 Understanding Fashion Editorials: Context and Trends — 6 classes

- › 1.1 Exploring the Origins of Fashion Editorials
- › 1.2 Analyzing Key Elements of Editorial Photography
- › 1.3 Identifying Current Trends in Fashion Editorials
- › 1.4 Understanding the Role of Narrative in Editorial Styling
- › 1.5 Examining Influential Fashion Editorials and Their Impact
- › 1.6 Applying Trend Analysis to Create Editorial Concepts

• 2 Conceptual Development for Editorial Shoots — 6 classes

- › 2.1 Understanding Editorial Fashion Shoots
- › 2.2 Identifying Key Fashion Trends
- › 2.3 Ideating Editorial Concepts
- › 2.4 Curating Mood Boards for Visual Direction
- › 2.5 Developing a Stylistic Narrative
- › 2.6 Translating Concepts into Practical Styling

• 3 Selecting and Integrating Wardrobe Elements — 6 classes

- › 3.1 Understanding Wardrobe Elements in Editorial Styling
- › 3.2 Analyzing Current Fashion Trends for Editorial Impact
- › 3.3 Selecting Key Garments for Cohesive Fashion Narratives
- › 3.4 Integrating Accessories to Enhance Style Concepts
- › 3.5 Coordinating Colour Palettes for Visual Harmony
- › 3.6 Applying Wardrobe Elements in Editorial Storytelling

• 4 Collaborative Processes in Editorial Production — 6 classes

- › 4.1 Understanding the Editorial Production Process
- › 4.2 Identifying Key Roles in Editorial Collaboration
- › 4.3 Coordinating Effective Team Communication
- › 4.4 Integrating Mood Boards into the Editorial Workflow
- › 4.5 Resolving Creative Conflicts Collaboratively
- › 4.6 Evaluating Success in Editorial Team Projects

• 5 Evaluating and Refining Editorial Outcomes — 6 classes

- › 5.1 Understanding Editorial Outcomes
- › 5.2 Analyzing Creative Direction
- › 5.3 Assessing Visual Cohesion
- › 5.4 Identifying Improvement Areas
- › 5.5 Implementing Feedback Techniques
- › 5.6 Finalizing and Polishing Editorials

• 1 Understanding Fashion Trends: A Historical Perspective — 6

classes

- › 1.1 Exploring the Origins of Fashion Trends
- › 1.2 Analyzing Key Fashion Eras and Their Influences
- › 1.3 Identifying Catalysts for Change in Fashion History
- › 1.4 Examining the Role of Social and Cultural Shifts in Fashion
- › 1.5 Assessing the Impact of Technology and Innovation on Trends
- › 1.6 Applying Historical Insights to Modern Trend Forecasting

• 2 Analyzing Contemporary Fashion Trends — 6 classes

- › 2.1 Understanding Core Concepts: Defining Contemporary Fashion Trends
- › 2.2 Identifying Influencers: Key Players in Fashion Trend Setting
- › 2.3 Analyzing the Market: Consumer Behavior and Trend Adaptation
- › 2.4 Exploring Media Impact: The Role of Social Media in Trend Formation
- › 2.5 Evaluating Historical Impact: Past Trends Influencing Modern Fashion
- › 2.6 Practicing Trend Prediction: Tools and Techniques for Forecasting

• 3 The Role of Culture and Subculture in Fashion Trend Formation

— 6 classes

- › 3.1 Understanding Culture and Its Influence on Fashion
- › 3.2 Analyzing Subcultures and Their Impact on Style Trends
- › 3.3 Exploring the Interplay Between Fashion and Cultural Identity
- › 3.4 Examining Historical Contexts of Fashion Subcultures
- › 3.5 Identifying Current Cultural Movements Shaping Fashion Trends
- › 3.6 Applying Cultural Insights to Predict Future Fashion Trends

• 4 Using Technology for Trend Forecasting — 6 classes

- › 4.1 Exploring Fashion Trend Forecasting Technologies
- › 4.2 Understanding Data Sources for Trend Forecasting
- › 4.3 Analyzing Key Digital Tools for Predicting Fashion Trends
- › 4.4 Leveraging Social Media Analytics in Trend Prediction
- › 4.5 Interpreting Big Data for Fashion Insights
- › 4.6 Applying Technology to Develop Accurate Trend Forecasts

• 5 Applying Trend Analysis in Editorial and Celebrity Styling — 6

classes

- › 5.1 Understanding Trend Life Cycles in Fashion
- › 5.2 Identifying Key Trends in Editorial Fashion
- › 5.3 Analyzing Celebrity Influence on Fashion Trends
- › 5.4 Integrating Seasonal Trends into Styling Projects
- › 5.5 Curating Trend-Driven Looks for Editorial Shoots
- › 5.6 Evaluating Trend Impact on Celebrity Public Image

• 1 Understanding Client Needs and Preferences — 6 classes

- › 1.1 Exploring Client Styling Objectives
- › 1.2 Identifying Personal Style Preferences
- › 1.3 Conducting Effective Client Interviews
- › 1.4 Analyzing Client Wardrobe Needs
- › 1.5 Customizing Styling Solutions
- › 1.6 Presenting Styling Recommendations

• 2 Building and Maintaining Client Relationships — 6 classes

- › 2.1 Understanding Client Needs and Expectations
- › 2.2 Building Trust through Effective Communication
- › 2.3 Developing Personalized Client Experiences
- › 2.4 Managing and Resolving Client Conflicts
- › 2.5 Sustaining Long-term Client Relationships
- › 2.6 Leveraging Feedback for Continuous Improvement

• 3 Effective Communication Techniques in Fashion Styling — 6

classes

- › 3.1 Understanding Client Needs in Fashion Styling
- › 3.2 Developing Active Listening Skills for Stylists
- › 3.3 Building Rapport Through Effective Communication
- › 3.4 Mastering Non-Verbal Communication in Styling Sessions
- › 3.5 Navigating Difficult Conversations with Clients
- › 3.6 Implementing Feedback and Adjustments in Styling

• 4 Managing Client Expectations and Feedback — 6 classes

- › 4.1 Understanding Client Expectations in Styling
- › 4.2 Techniques for Setting Realistic Styling Goals
- › 4.3 Developing Effective Communication Strategies
- › 4.4 Navigating Difficult Conversations with Clients
- › 4.5 Gathering and Interpreting Client Feedback
- › 4.6 Using Feedback for Continuous Improvement in Styling

• 5 Crisis Management and Conflict Resolution — 6 classes

- › 5.1 Understanding Crisis Dynamics
- › 5.2 Identifying Triggers of Conflict
- › 5.3 Developing Effective Communication Strategies
- › 5.4 Navigating Challenging Client Interactions
- › 5.5 Implementing Conflict Resolution Techniques
- › 5.6 Evaluating Crisis Management Outcomes

• 1 Fundamentals of Visual Presentation in Fashion — 6 classes

- › 1.1 Understanding Visual Elements in Fashion Presentation
- › 1.2 Analyzing Color Theory for Fashion Styling
- › 1.3 Exploring the Impact of Textures and Patterns
- › 1.4 Utilizing Proportions and Silhouettes Effectively
- › 1.5 Crafting Compelling Visual Narratives
- › 1.6 Applying Visual Presentation Skills in Styling Projects

• 2 Color Theory and Its Impact on Styling — 6 classes

- › 2.1 Understanding the Basics of Color Theory
- › 2.2 Exploring the Color Wheel and Harmony
- › 2.3 Analyzing the Psychological Effects of Colors
- › 2.4 Identifying Complementary and Contrasting Colors
- › 2.5 Applying Color Theory in Editorial Styling
- › 2.6 Creating Impactful Looks with Color Palettes

• 3 Creating Cohesive Visual Narratives — 6 classes

- › 3.1 Understanding Visual Narratives in Styling
- › 3.2 Analyzing Elements of Cohesion in Fashion Imagery
- › 3.3 Building a Visual Story: Themes and Concepts
- › 3.4 Selecting and Combining Visual Elements
- › 3.5 Utilizing Color Theory for Narrative Impact
- › 3.6 Crafting a Compelling Visual Narrative: Practical Exercise

• 4 Advanced Techniques in Styling for Editorial and Celebrity Clients — 6 classes

- › 4.1 Understanding Editorial and Celebrity Styling Contexts
- › 4.2 Analyzing Fashion Trends for Styling
- › 4.3 Selecting Garments and Accessories for Visual Impact
- › 4.4 Mastering the Art of Color and Texture Coordination
- › 4.5 Creating Cohesive Looks for Editorial Photography
- › 4.6 Customizing Styles for Celebrity Clients' Public Appearances

• 5 Integrating Technology in Fashion Presentation — 6 classes

- › 5.1 Exploring the Role of Technology in Fashion Presentation
- › 5.2 Understanding Digital Tools for Fashion Stylists
- › 5.3 Creating Virtual Mood Boards and Style Guides
- › 5.4 Utilizing Augmented Reality in Fashion Lookbooks
- › 5.5 Integrating Social Media Platforms for Enhanced Presentation
- › 5.6 Analyzing Case Studies of Tech-Driven Fashion Shows