

LAPT

LONDON ACADEMY OF PROFESSIONAL TRAINING

CERTIFICATE

Basics of Social Media for Musicians

Workshop Level



LAPT — London Academy of Professional Training

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Reference MU-MMD-W • Music and Performing Arts Centres

UKPRN 10067351 • Registered in England and Wales, company 4984798

6

SUBJECTS

0

CHAPTERS

0

CLASSES

445

TOTAL MARKS

60%

PASS MARK

Lifetime

VALIDITY

AT A GLANCE

REFERENCE	MU-MMD-W
AWARD	Certificate
ASSESSMENT	445 marks — 267 to pass (60%)
PREREQUISITES	None
VALIDITY	Lifetime
AWARDING BODY	LAPT — London Academy of Professional Training

CURRICULUM

1	Content Planning and Scheduling	0 chapters	65 marks
2	Developing Personal Brand and Narrative	0 chapters	90 marks
3	Engagement and Content Strategies	0 chapters	90 marks
4	Introduction to Digital Distribution	0 chapters	90 marks
5	Introduction to Social Media Platforms	0 chapters	65 marks
6	Understanding Social Media Analytics	0 chapters	45 marks