

LAPT

LONDON ACADEMY OF PROFESSIONAL TRAINING

CERTIFICATE

Intro to Global Geography & Travel Terminology

Workshop Level



LAPT — London Academy of Professional Training

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Reference TT-TAT-W • Travel and Tourism Centres

UKPRN 10067351 • Registered in England and Wales, company 4984798

AT A GLANCE

REFERENCE	TT-TAT-W
AWARD	Certificate
ASSESSMENT	440 marks — 264 to pass (60%)
PREREQUISITES	None
VALIDITY	Lifetime
AWARDING BODY	LAPT — London Academy of Professional Training

CURRICULUM

1 Basic Itinerary Development 3 chapters · 12 classes65 marks	• 1 Understanding Travel Itinerary Elements — 4 classes › 1.1 Recognizing Key Components of a Travel Itinerary › 1.2 Identifying Essential Travel Terminology › 1.3 Constructing Simple Travel Itineraries › 1.4 Evaluating Itinerary Effectiveness • 2 Designing Customized Travel Routes and Experiences — 4 classes › 2.1 Understanding Traveler Needs and Preferences › 2.2 Mapping Out Customized Travel Routes › 2.3 Integrating Local Culture and Experiences › 2.4 Evaluating and Refining Travel Itineraries • 3 Practical Application and Evaluation of Itineraries — 4 classes › 3.1 Understand Key Components of an Effective Itinerary › 3.2 Analyze Existing Itinerary Examples for Strengths and Weaknesses › 3.3 Create a Sample Itinerary Using Global Travel Contexts › 3.4 Evaluate Sample Itineraries and Suggest Improvements
2 Cultural Awareness in Travel 3 chapters · 12 classes65 marks	• 1 Understanding Cultural Dynamics in Tourism — 4 classes › 1.1 Exploring Cultural Norms in Global Destinations › 1.2 Identifying Cultural Influences on Travel Experiences › 1.3 Navigating Cross-Cultural Communication Challenges › 1.4 Applying Cultural Sensitivity in Tourist Interactions • 2 Navigating Cultural Sensitivities in Travel — 4 classes › 2.1 Understanding Cultural Norms: Recognizing Diverse Perspectives › 2.2 Identifying Communication Styles: Adapting to Global Etiquette › 2.3 Respecting Cultural Traditions: Dos and Don'ts for Travelers › 2.4 Applying Cultural Sensitivity: Real-World Scenarios • 3 Incorporating Cultural Awareness into Travel Planning — 4 classes › 3.1 Understanding Cultural Nuances in Travel Destinations › 3.2 Identifying Key Cultural Practices and Traditions › 3.3 Integrating Cultural Sensitivity into Itinerary Planning › 3.4 Applying Cultural Awareness in Real-World Travel Scenarios

3

Effective Communication in Tourism

3 chapters · 12 classes

90 marks

• 1 Fundamentals of Communication in Tourism — 4 classes

- › 1.1 Understanding Communication Processes in Tourism
- › 1.2 Exploring Key Tourism Vocabulary and Expressions
- › 1.3 Practicing Effective Listening Techniques with Travelers
- › 1.4 Applying Cultural Awareness in Tourism Interactions

• 2 Cultural Sensitivity and Language Adaptation — 4 classes

- › 2.1 Understanding Cultural Sensitivity in Tourism Communication
- › 2.2 Identifying Key Cultural Nuances in Global Destinations
- › 2.3 Adapting Language for Diverse Tourist Interactions
- › 2.4 Applying Language Adaptation Techniques in Real-World Scenarios

• 3 Advanced Communication Strategies for Conflict Resolution — 4 classes

- › 3.1 Understanding Conflict Types in Tourism
- › 3.2 Developing Active Listening Skills for Tourist Interactions
- › 3.3 Applying Conflict Resolution Techniques in Tourism Scenarios
- › 3.4 Evaluating Communication Strategies for Conflict Prevention

4

Time Zones and Travel Planning

3 chapters · 12 classes

65 marks

• 1 Understanding Time Zones and Their Impact on Travel — 4 classes

- › 1.1 Exploring World Time Zones: Understanding the Basics
- › 1.2 Analyzing Time Zone Differences: Calculating Time Changes
- › 1.3 Impact of Time Zones on Travel: Planning Seamless Journeys
- › 1.4 Applying Time Zone Knowledge: Solving Real-Life Travel Scenarios

• 2 Daylight Saving Time and Its Role in Scheduling — 4 classes

- › 2.1 Understanding Daylight Saving Time: Historical Context and Purpose
- › 2.2 Exploring Global Variations in Daylight Saving Time Implementation
- › 2.3 Analyzing Daylight Saving Time's Impact on International Travel
- › 2.4 Applying Daylight Saving Time Knowledge to Travel Schedule Optimisation

• 3 Coordinating Itineraries Using Time Zone Differences — 4 classes

- › 3.1 Understanding Time Zone Basics
- › 3.2 Calculating International Time Differences
- › 3.3 Planning Travel Itineraries Across Time Zones
- › 3.4 Adjusting Schedules for Time Zone Changes

5

Travel Industry Terminology

3 chapters · 12 classes

65 marks

• 1 Understanding Fundamental Travel Terminology — 4 classes

- › 1.1 Explore Basic Travel Terminology
- › 1.2 Identify Key Global Destinations in Travel Contexts
- › 1.3 Understand Airline and Accommodation Terminology
- › 1.4 Apply Travel Terminology in Real-World Scenarios

• 2 Exploring Key Travel Agency and Tour Operations Vocabulary — 4 classes

- › 2.1 Understanding Key Travel Terminology
- › 2.2 Identifying Travel Agency Roles and Functions
- › 2.3 Exploring Tour Operations Vocabulary
- › 2.4 Applying Travel Terminology in Real-world Scenarios

• 3 Advanced Industry Jargon and Emerging Travel Trends — 4 classes

- › 3.1 Decode Advanced Industry Jargon
- › 3.2 Analyze Current Travel Industry Trends
- › 3.3 Interpret the Impact of Emerging Technologies on Travel
- › 3.4 Apply Industry Trends to Enhance Travel Planning

6

World Geography Fundamentals

3 chapters · 12 classes

90 marks

• 1 Understanding Earth's Geographic Regions — 4 classes

- › 1.1 Explore Earth's Physical Regions
- › 1.2 Identify Cultural and Political Boundaries
- › 1.3 Analyze Climate Zones and Their Impact
- › 1.4 Apply Geographic Knowledge to Global Travel

• 2 Climate Patterns and Biomes — 4 classes

- › 2.1 Exploring Climate Zones: Understanding Global Climate Patterns
- › 2.2 Identifying Major Biomes: Characteristics and Global Distribution
- › 2.3 Analyzing Climate Influences: How Geography Shapes Weather and Biomes
- › 2.4 Connecting Climate and Human Activity: Impacts on Biomes and Ecosystems

• 3 Human Geography and Cultural Significance — 4 classes

- › 3.1 Explore: Understanding Human Geography
- › 3.2 Analyze: Recognizing Cultural Landscapes
- › 3.3 Investigate: Examining Cultural Diffusion
- › 3.4 Apply: Linking Geography with Cultural Practices

