

LAPT

LONDON ACADEMY OF PROFESSIONAL TRAINING

CERTIFICATE

Contemporary Men's Styling & Beard Grooming

Workshop Level



LAPT — London Academy of Professional Training

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Reference BE-BAG-W • Beauty Centres

UKPRN 10067351 • Registered in England and Wales, company 4984798

AT A GLANCE

REFERENCE	BE-BAG-W
AWARD	Certificate
ASSESSMENT	445 marks — 267 to pass (60%)
PREREQUISITES	None
VALIDITY	Lifetime
AWARDING BODY	LAPT — London Academy of Professional Training

CURRICULUM

1 Beard Grooming Basics 3 chapters · 12 classes65 marks	• 1 Understanding Beard Types and Hair Texture — 4 classes › 1.1 Identifying Different Beard Types › 1.2 Exploring Hair Texture Variations › 1.3 Analyzing Beard Growth Patterns › 1.4 Matching Beard Styles to Hair Types • 2 Tools and Techniques for Effective Beard Grooming — 4 classes › 2.1 Understanding Essential Beard Grooming Tools › 2.2 Mastering Trimming Techniques for Different Beard Styles › 2.3 Exploring Advanced Shaping Techniques › 2.4 Maintaining Beard Health with Proper Tool Usage • 3 Advanced Styling: Shaping and Personalizing Beards — 4 classes › 3.1 Analyzing Face Shapes to Determine Complimentary Beard Styles › 3.2 Crafting Precise Beard Lines for a Polished Look › 3.3 Incorporating Advanced Techniques for Customized Beard Textures › 3.4 Mastering Styling Products to Enhance Beard Appearance
2 Client Consultation Techniques 3 chapters · 12 classes45 marks	• 1 Understanding Client Needs and Expectations — 4 classes › 1.1 Identifying Client Preferences and Lifestyle › 1.2 Analyzing Face Shapes and Hair Types › 1.3 Discussing Desired Outcomes and Style Inspirations › 1.4 Establishing Expectations and Achievable Results • 2 Communicating Styles and Recommendations — 4 classes › 2.1 Understand Client Preferences through Effective Questioning › 2.2 Analyze Facial Features for Tailored Styling Recommendations › 2.3 Demonstrate Style Suggestions with Visual Aids and Tools › 2.4 Confirm Client Understanding and Agreement on Style Choices • 3 Building Client Trust and Long-term Relationships — 4 classes › 3.1 Understanding Client Needs and Preferences › 3.2 Communicating Effectively to Build Trust › 3.3 Applying Active Listening Techniques › 3.4 Developing Strategies for Long-term Client Loyalty

3

Current Trends in Men's Grooming

3 chapters · 12 classes

90 marks

• 1 Chapter 1 — Evolution of Men's Grooming Trends — 4 classes

- › 1.1 Exploring Historical Influences on Men's Grooming
- › 1.2 Identifying Key Shifts in Modern Grooming Trends
- › 1.3 Analyzing the Impact of Media on Men's Grooming Styles
- › 1.4 Integrating Contemporary Trends into Personal Style

• 2 Chapter 2 — Identifying and Adapting to Current Styles — 4 classes

- › 2.1 Exploring Modern Haircuts and Facial Hair Trends
- › 2.2 Analyzing Influences of Fashion Icons on Men's Grooming
- › 2.3 Assessing Client Needs and Preferences in Current Styles
- › 2.4 Customizing Grooming Techniques for Individual Style Adaptation

• 3 Chapter 3 — Implementing Contemporary Techniques in Styling and Grooming — 4 classes

- › 3.1 Identifying Contemporary Styling Techniques for Men's Hair
- › 3.2 Mastering Beard Grooming with Current Trends
- › 3.3 Applying Advanced Hair and Beard Care Products Effectively
- › 3.4 Customizing Styling Techniques for Individual Client Needs

4

Introduction to Men's Styling

3 chapters · 12 classes

90 marks

• 1 Understanding the Foundations of Men's Styling — 4 classes

- › 1.1 Discovering Key Elements of Men's Styling
- › 1.2 Identifying Hair Types and Their Styling Needs
- › 1.3 Exploring Modern Beard Grooming Techniques
- › 1.4 Applying Foundational Styling Practices in Everyday Looks

• 2 Current Trends in Men's Haircuts and Styles — 4 classes

- › 2.1 Exploring Current Men's Haircut Trends
- › 2.2 Recognizing Styles for Different Face Shapes
- › 2.3 Understanding the Influence of Pop Culture on Hair Trends
- › 2.4 Applying Trend-Based Techniques in Men's Styling

• 3 Essentials of Beard Grooming and Maintenance — 4 classes

- › 3.1 Understanding Beard Types and Face Shapes
- › 3.2 Choosing the Right Tools for Beard Maintenance
- › 3.3 Mastering Basic Beard Trimming Techniques
- › 3.4 Implementing a Routine for Beard Care and Hygiene

5

Styling for Different Hair Types

3 chapters · 12 classes

90 marks

• 1 Understanding Hair Types and Growth Patterns — 4 classes

- › 1.1 Identifying Hair Types: Characteristics and Differences
- › 1.2 Analyzing Growth Patterns: Structure and Variation
- › 1.3 Comparing Styling Techniques: Tailoring to Hair Types
- › 1.4 Applying Knowledge: Selecting Appropriate Tools and Products

• 2 Essential Styling Techniques for Diverse Hair Textures — 4 classes

- › 2.1 Identifying Hair Types: Understanding Textures and Characteristics
- › 2.2 Selecting the Right Tools: Brushes, Combs, and Accessories for Varied Hair Textures
- › 2.3 Mastering Basic Techniques: Tailoring Styles for Straight, Wavy, Curly, and Coily Hair
- › 2.4 Customizing Styles: Adapting Techniques for Personalized Textural Variation

• 3 Advanced Grooming: Adapting Styles to Individual Client Needs — 4 classes

- › 3.1 Understanding Client Hair Types and Characteristics
- › 3.2 Analyzing Face Shapes to Tailor Hair and Beard Styles
- › 3.3 Customizing Haircuts for Diverse Textures
- › 3.4 Personalizing Beard Trimming Techniques for Clients

6

Tools and Equipment Usage

3 chapters · 12 classes

65 marks

• 1 Introduction to Barbering Tools & Equipment — 4 classes

- › 1.1 Identifying Essential Barbering Tools
- › 1.2 Understanding the Functions of Key Barbering Equipment
- › 1.3 Maintaining and Caring for Barbering Tools
- › 1.4 Safe and Effective Use of Barbering Equipment

• 2 Maintenance and Safety Practices for Barbering Tools — 4 classes

- › 2.1 Understanding Barbering Tool Maintenance Essentials
- › 2.2 Identifying and Preventing Tool Corrosion
- › 2.3 Implementing Safe Handling Practices for Barbering Equipment
- › 2.4 Applying Sanitization Techniques for Optimal Tool Hygiene

• 3 Advanced Techniques in Equipment Handling — 4 classes

- › 3.1 Mastering Clippers: Precision Handling and Maintenance
- › 3.2 Sculpting with Scissors: Techniques for Controlled Styling
- › 3.3 Trimmers in Detail: Achieving Clean Lines and Definition
- › 3.4 Skillful Use of Razors: Ensuring Safety and Sharpness

