

LAPT

LONDON ACADEMY OF PROFESSIONAL TRAINING

CERTIFICATE

Advanced Diploma in Integrated Aesthetic Therapies

Executive Level



LAPT — London Academy of Professional Training

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Reference BE-CBT-E • Beauty Centres

UKPRN 10067351 • Registered in England and Wales, company 4984798

AT A GLANCE

REFERENCE	BE-CBT-E
AWARD	Certificate
ASSESSMENT	430 marks — 258 to pass (60%)
PREREQUISITES	None
VALIDITY	Lifetime
AWARDING BODY	LAPT — London Academy of Professional Training

CURRICULUM

1

Advanced Skin Science

5 chapters · 30 classes 65 marks

• 1 Foundations of Dermatology and Physiology of the Skin — 6 classes

› 1.1 Understanding Skin Anatomy: Layers and Functions

› 1.2 Exploring Cellular Structure: Epidermal and Dermal Cells

› 1.3 Analyzing Skin Physiology: Circulation and Nutrition

› 1.4 Identifying Skin Disorders: Common Conditions and Causes

› 1.5 Examining the Ageing Process: Effects on Skin Health

› 1.6 Applying Diagnostic Techniques: Tools for Skin Analysis

• 2 Skin Assessment and Diagnostic Techniques — 6 classes

› 2.1 Understanding Skin Types and Conditions

› 2.2 Identifying Skin Concerns Through Observation

› 2.3 Conducting a Manual Skin Examination

› 2.4 Utilizing Diagnostic Tools in Skin Assessment

› 2.5 Interpreting Skin Analysis Results

› 2.6 Integrating Diagnostic Insights into Treatment Plans

• 3 Skin Pathologies and Disorders — 6 classes

› 3.1 Understanding Common Skin Disorders: An Overview

› 3.2 Identifying Symptoms and Causes of Acne and Rosacea

› 3.3 Exploring Fungal and Bacterial Skin Infections

› 3.4 Assessing Pigmentation Disorders: Hypo- and Hyperpigmentation

› 3.5 Analyzing Inflammatory Skin Conditions: Eczema and Psoriasis

› 3.6 Applying Treatment Strategies for Skin Pathologies

• 4 Advanced Cosmetic Ingredients and Their Effects on Skin Health — 6 classes

› 4.1 Explore the Role of Active Ingredients in Skin Care

› 4.2 Analyze the Impact of Antioxidants on Skin Health

› 4.3 Understand the Benefits and Risks of Chemical Exfoliants

› 4.4 Compare Natural vs Synthetic Ingredients in Cosmetics

› 4.5 Investigate the Science Behind Hydrating Agents

› 4.6 Evaluate the Effects of Preservatives in Skin Care Products

• 5 Innovative Aesthetic Procedures and Technology — 6 classes

› 5.1 Understanding Innovative Aesthetic Technologies

› 5.2 Exploring the Mechanisms of Laser Treatments

› 5.3 Evaluating the Benefits of Radiofrequency Devices

› 5.4 Investigating the Role of Ultrasound in Skincare

› 5.5 Analyzing the Impact of Cryotherapy on Skin

› 5.6 Applying Safety Protocols in Advanced Procedures

• **1 Understanding Client Needs and Expectations** — 6 classes

- › 1.1 Identifying Core Client Needs
- › 1.2 Exploring Client Expectations in Aesthetic Services
- › 1.3 Techniques for Effective Client Listening
- › 1.4 Analyzing Client Feedback for Improved Services
- › 1.5 Building Trust and Rapport Through Consultation
- › 1.6 Developing Strategies to Exceed Client Expectations

• **2 Effective Communication Techniques** — 6 classes

- › 2.1 Understanding Communication: Fundamental Concepts and Importance
- › 2.2 Exploring Non-Verbal Communication: Reading and Using Body Language
- › 2.3 Mastering Active Listening Skills: Techniques for Effective Engagement
- › 2.4 Tailoring Communication: Adapting to Diverse Client Needs and Situations
- › 2.5 Overcoming Barriers: Strategies for Clear and Concise Client Interactions
- › 2.6 Building Trust: Cultivating Positive Client Relationships through Empathy

• **3 Consultation Protocols and Best Practices** — 6 classes

- › 3.1 Understanding the Importance of Client Consultations
- › 3.2 Identifying Key Components of Effective Consultation Protocols
- › 3.3 Developing Active Listening Skills for Aesthetic Therapists
- › 3.4 Applying Empathy and Building Rapport with Clients
- › 3.5 Tailoring Consultation Techniques to Individual Client Needs
- › 3.6 Evaluating and Refining Consultation Practices

• **4 Managing Client Relationships and Expectations** — 6 classes

- › 4.1 Understanding Client Needs and Expectations
- › 4.2 Building Trust and Rapport with Clients
- › 4.3 Effective Communication Techniques in Aesthetic Consultations
- › 4.4 Tailoring Services to Meet Client Goals
- › 4.5 Managing Client Feedback and Adjustments
- › 4.6 Sustaining Long-term Client Relationships

• **5 Handling Client Feedback and Conflict Resolution** — 6 classes

- › 5.1 Understanding the Importance of Client Feedback
- › 5.2 Developing Skills to Encourage Constructive Feedback
- › 5.3 Analyzing and Categorizing Client Feedback Effectively
- › 5.4 Strategies for Addressing Negative Feedback Promptly
- › 5.5 Techniques to Resolve Client Conflicts Amicably
- › 5.6 Implementing Feedback to Enhance Client Relationships

• **1 Emerging Technologies in Aesthetic Treatments** — 6 classes

- › 1.1 Understanding Emerging Technologies in Aesthetics
- › 1.2 Exploring Innovations in Cosmetic Laser Treatments
- › 1.3 Evaluating Advances in Non-Invasive Skin Procedures
- › 1.4 Analyzing the Role of Artificial Intelligence in Aesthetic Therapies
- › 1.5 Investigating Nanotechnology Applications in Skin Care
- › 1.6 Applying Virtual Reality for Enhanced Client Consultations

• **2 Formulations and Active Ingredients in Skincare Products** — 6 classes

- › 2.1 Exploring the Basics of Skincare Formulations
- › 2.2 Examining Key Active Ingredients in Skincare
- › 2.3 Understanding the Role of Emulsifiers and Preservatives
- › 2.4 Analyzing the Efficacy of Natural vs. Synthetic Ingredients
- › 2.5 Evaluating Formulation Stability and Shelf Life
- › 2.6 Applying Formulation Concepts to Develop Custom Skincare Products

• **3 Non-Invasive Facial and Body Contouring Techniques** — 6 classes

- › 3.1 Understanding Non-Invasive Techniques for Contouring
- › 3.2 Exploring Facial Contouring Technology
- › 3.3 Analyzing Body Contouring Equipment and Their Uses
- › 3.4 Comparing Innovative Methods for Sculpting Effects
- › 3.5 Evaluating Client Suitability and Treatment Outcomes
- › 3.6 Implementing Non-Invasive Techniques in Practice

• **4 AI and Digital Tools in Personalized Aesthetic Treatments** — 6 classes

- › 4.1 Understanding AI in Aesthetic Treatments
- › 4.2 Exploring Digital Tools for Facial Analysis
- › 4.3 Implementing Machine Learning for Skin Type Customization
- › 4.4 Analyzing Data-Driven Personalized Treatment Plans
- › 4.5 Assessing AI Impact on Treatment Outcomes
- › 4.6 Integrating AI Tools with Traditional Techniques

• **5 Sustainability and Ethical Innovations in Aesthetic Therapies** — 6 classes

- › 5.1 Understanding Sustainability in Aesthetic Therapies
- › 5.2 Identifying Ethical Considerations in Treatment Development
- › 5.3 Exploring Eco-Friendly Ingredients and Materials
- › 5.4 Evaluating Sustainable Business Practices in Aesthetics
- › 5.5 Integrating Ethical Innovations into Treatment Protocols
- › 5.6 Designing Eco-Conscious Client Treatment Plans

• 1 Fundamentals of Non-Surgical Aesthetic Techniques — 6 classes

- › 1.1 Understanding Non-Surgical Aesthetic Innovations
- › 1.2 Exploring Skin Anatomy and Its Role in Aesthetics
- › 1.3 Identifying Key Techniques in Non-Surgical Aesthetics
- › 1.4 Analyzing the Benefits and Limitations of Non-Surgical Procedures
- › 1.5 Assessing Client Needs for Personalized Treatment Plans
- › 1.6 Implementing Best Practices for Safe Non-Surgical Applications

• 2 Skin Anatomy and Physiology for Aesthetic Applications — 6 classes

- › 2.1 Explore: The Structure and Functions of Skin Layers
- › 2.2 Analyze: The Role of Skin Cells in Aesthetic Treatments
- › 2.3 Understand: Circulatory and Nervous Systems in Skin Physiology
- › 2.4 Examine: Skin Receptors and Their Impact on Treatment Efficacy
- › 2.5 Evaluate: Skin Types and Conditions for Tailored Therapies
- › 2.6 Apply: Integrating Anatomy Knowledge for Effective Procedures

• 3 Chemical Peels and Microdermabrasion Techniques — 6 classes

- › 3.1 Understanding Chemical Peel Ingredients and Their Functions
- › 3.2 Identifying Skin Types and Conditions for Peeling
- › 3.3 Demonstrating Basic Chemical Peel Application Techniques
- › 3.4 Exploring Microdermabrasion Equipment and Use
- › 3.5 Assessing Contraindications and Precautions in Treatments
- › 3.6 Evaluating Post-Treatment Care and Client Follow-up Strategies

• 4 Advanced Injectable Treatments: Fillers and Toxins — 6 classes

- › 4.1 Understanding Facial Anatomy for Injectable Treatments
- › 4.2 Exploring Types and Properties of Dermal Fillers
- › 4.3 Mastering Toxin Mechanisms and Effects
- › 4.4 Practicing Advanced Injection Techniques
- › 4.5 Analyzing Safety Protocols and Risk Management
- › 4.6 Evaluating Outcomes and Patient Satisfaction

• 5 Laser and Light-Based Therapies in Aesthetic Practice — 6 classes

- › 5.1 Understanding the Science of Laser and Light Technologies
- › 5.2 Exploring Different Types of Laser and Light Devices
- › 5.3 Recognizing Skin Types and Conditions for Laser Treatment
- › 5.4 Ensuring Safety and Efficacy in Light-Based Procedures
- › 5.5 Identifying Indications and Contraindications for Treatments
- › 5.6 Implementing Post-Treatment Care and Follow-Up Protocols

• 1 Understanding Regulatory Frameworks in Aesthetic Therapies — 6 classes

- › 1.1 Exploring Key Regulatory Bodies in Aesthetic Therapies
- › 1.2 Understanding Legal Requirements and Licensing for Practitioners
- › 1.3 Analyzing Health and Safety Standards for Aesthetic Treatments
- › 1.4 Examining Client Consent and Confidentiality Protocols
- › 1.5 Navigating Marketing and Advertising Regulations
- › 1.6 Applying Regulation Knowledge to Case Studies in Aesthetic Practices

• 2 Health and Safety Standards in Cosmetology Practices — 6 classes

- › 2.1 Understanding Health and Safety Legislation in Cosmetology
- › 2.2 Identifying Common Cosmetology Hazards
- › 2.3 Implementing Effective Safety Protocols
- › 2.4 Managing Client Health and Safety Expectations
- › 2.5 Evaluating Risk Assessments in Beauty Treatments
- › 2.6 Ensuring Continuous Compliance with Safety Regulations

• 3 Risk Assessment and Management in Beauty Treatments — 6 classes

- › 3.1 Understanding Risk: Identifying Potential Hazards in Beauty Treatments
- › 3.2 Analyzing Impact: Assessing the Severity of Risks
- › 3.3 Implementing Precautions: Developing Mitigation Strategies
- › 3.4 Legal Frameworks: Navigating Regulations and Compliance in Beauty
- › 3.5 Safety Protocols: Establishing Standard Operating Procedures
- › 3.6 Continuous Improvement: Monitoring and Reviewing Risk Management Plans

• 4 Client Consultation and Informed Consent Procedures — 6 classes

- › 4.1 Understanding the Importance of Client Consultations
- › 4.2 Identifying Key Components of a Client Consultation
- › 4.3 Evaluating Client Needs and Expectations
- › 4.4 Crafting Effective Informed Consent Documents
- › 4.5 Communicating Risks and Benefits Clearly
- › 4.6 Ensuring Legal and Ethical Compliance in Consultations

• 5 Adhering to Ethical Standards and Professional Conduct — 6 classes

- › 5.1 Understanding Ethical Standards in Aesthetic Therapies
- › 5.2 Exploring the Code of Conduct for Aesthetic Professionals
- › 5.3 Identifying Common Ethical Dilemmas in Practice
- › 5.4 Implementing Ethical Decision-Making Frameworks
- › 5.5 Developing Professional Boundaries with Clients
- › 5.6 Applying Ethical Standards to Enhance Client Trust

• 1 Understanding the Beauty Industry Landscape — 6 classes

- › 1.1 Exploring the Global Beauty Industry Landscape
- › 1.2 Identifying Key Market Trends and Consumer Preferences
- › 1.3 Analyzing Competitive Forces Shaping the Beauty Sector
- › 1.4 Understanding Regulatory and Ethical Considerations
- › 1.5 Evaluating Technological Advancements Impacting Beauty Businesses
- › 1.6 Formulating Strategic Responses to Industry Challenges

• 2 Strategic Planning for Beauty Enterprises — 6 classes

- › 2.1 Understanding Strategic Planning in Beauty Enterprises
- › 2.2 Identifying Market Trends and Opportunities
- › 2.3 Analyzing Competitive Landscapes in the Beauty Industry
- › 2.4 Developing a Vision and Mission Statement
- › 2.5 Crafting Strategic Goals and Objectives
- › 2.6 Implementing and Monitoring Strategic Plans

• 3 Operational Excellence in Beauty Services — 6 classes

- › 3.1 Understanding Operational Excellence in the Beauty Industry
- › 3.2 Implementing Quality Assurance Standards in Beauty Services
- › 3.3 Streamlining Processes for Optimal Client Experience
- › 3.4 Leveraging Technology to Enhance Service Delivery
- › 3.5 Managing Resources Efficiently for Business Success
- › 3.6 Measuring Performance and Driving Continuous Improvement

• 4 Advanced Marketing Strategies for Beauty Brands — 6 classes

- › 4.1 Understanding the Core Principles of Beauty Marketing
- › 4.2 Identifying Target Markets and Consumer Personas
- › 4.3 Crafting a Unique Value Proposition for Beauty Brands
- › 4.4 Utilizing Digital Platforms for Enhanced Brand Visibility
- › 4.5 Implementing Data-Driven Marketing Strategies
- › 4.6 Measuring and Optimizing Marketing Campaign Performance

• 5 Financial Management and Growth Strategies — 6 classes

- › 5.1 Understanding Financial Statements in Aesthetic Practices
- › 5.2 Analyzing Budgeting Techniques for Sustained Growth
- › 5.3 Implementing Cost Control Measures in Beauty Businesses
- › 5.4 Exploring Revenue Streams in the Aesthetic Industry
- › 5.5 Developing Financial Strategies for Expansion
- › 5.6 Evaluating Investment Opportunities in Beauty Ventures