

LAPT

LONDON ACADEMY OF PROFESSIONAL TRAINING

CERTIFICATE

Certificate in Professional Makeup Artistry

Foundation Level



LAPT — London Academy of Professional Training

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Reference BE-MKA-F • Beauty Centres

UKPRN 10067351 • Registered in England and Wales, company 4984798

AT A GLANCE

REFERENCE	BE-MKA-F
AWARD	Certificate
ASSESSMENT	445 marks — 267 to pass (60%)
PREREQUISITES	None
VALIDITY	Lifetime
AWARDING BODY	LAPT — London Academy of Professional Training

CURRICULUM

1 Colour Theory in Makeup Artistry 4 chapters · 20 classes 65 marks	
• 1 Understanding the Colour Wheel and Its Applications in Makeup — 5 classes › 1.1 Exploring the Basics of the Colour Wheel › 1.2 Identifying Primary, Secondary, and Tertiary Colours › 1.3 Understanding Colour Harmony in Makeup › 1.4 Analyzing Warm and Cool Tones in Products › 1.5 Applying Colour Theory to Enhance Features • 2 Colour Harmony and Contrast in Makeup Design — 5 classes › 2.1 Understanding the Basics of Colour Harmony › 2.2 Exploring the Colour Wheel: Primary, Secondary and Tertiary Colours › 2.3 Identifying and Creating Complementary Colour Schemes › 2.4 Using Analogous Colours for Cohesive Makeup Looks › 2.5 Applying Colour Contrast Techniques in Makeup Design	• 3 Skin Undertones and Their Influence on Colour Selection — 5 classes › 3.1 Understanding the Basics of Skin Undertones › 3.2 Identifying Warm, Cool, and Neutral Undertones › 3.3 Analyzing the Impact of Undertones on Colour Choices › 3.4 Matching Foundation Shades to Various Undertones › 3.5 Applying Undertone Knowledge to Enhance Makeup Techniques • 4 Advanced Colour Techniques for Enhancing Features — 5 classes › 4.1 Understanding the Impact of Colour Schemes on Facial Features › 4.2 Identifying Undertones and Choosing Complementary Colours › 4.3 Creating Dimension with Highlight and Shadow Colours › 4.4 Enhancing Eye Shapes with Gradient and Contrast Techniques › 4.5 Balancing Lip and Cheek Colours for Harmonious Looks
2 Designing Makeup Plans for Clients 4 chapters · 20 classes 65 marks	
• 1 Understanding Client Needs and Skin Types — 5 classes › 1.1 Exploring Client Preferences and Requirements › 1.2 Identifying Various Skin Types and Characteristics › 1.3 Assessing Environmental and Lifestyle Factors › 1.4 Integrating Client Needs with Skin Type Analysis › 1.5 Developing Tailored Makeup Plans • 2 Color Theory and Matching Techniques — 5 classes › 2.1 Understanding the Basics of Color Theory › 2.2 Identifying Skin Undertones for Makeup Selection › 2.3 Exploring Color Harmony in Makeup Design › 2.4 Applying Color Correcting Techniques › 2.5 Customizing Makeup Plans Based on Client's Tone and Preferences	• 3 Makeup Design and Application Techniques — 5 classes › 3.1 Understanding Client Needs and Preferences › 3.2 Identifying Face Shapes and Skin Tones › 3.3 Selecting Appropriate Makeup Products › 3.4 Mastering Basic Application Techniques › 3.5 Customizing Makeup Plans for Diverse Clients • 4 Tailoring Makeup Plans for Diverse Clients — 5 classes › 4.1 Understanding Client Needs and Makeup Preferences › 4.2 Analyzing Skin Tones and Undertones for Makeup Selection › 4.3 Planning Makeup Looks for Different Occasions and Cultures › 4.4 Customizing Makeup Techniques for Varied Facial Features › 4.5 Creating Comprehensive Makeup Plans for Diverse Clientele

• 1 Chapter 1 — Understanding Facial Anatomy and Skin Types — 5 classes

- › 1.1 Explore Facial Anatomy: Structure and Features
- › 1.2 Identify Skin Types: Characteristics and Differences
- › 1.3 Analyze Skin Conditions: Diagnosis and Considerations
- › 1.4 Assess Face Shapes: Customizing Makeup Strategies
- › 1.5 Practice Skin Preparation: Adapting to Skin Types

• 2 Chapter 2 — Tools and Products of the Trade — 5 classes

- › 2.1 Understanding Makeup Brushes: Types and Uses
- › 2.2 Mastering the Art of Blending: Tools and Techniques
- › 2.3 Exploring Makeup Product Varieties and Their Functions
- › 2.4 Sanitization and Care for Makeup Tools
- › 2.5 Selecting and Storing Makeup Products for Optimal Results

• 3 Chapter 3 — Mastering Foundation and Complexion Techniques — 5 classes

- › 3.1 Understanding Skin Types and Undertones
- › 3.2 Selecting The Right Foundation Formula
- › 3.3 Mastering Application Techniques for Flawless Finish
- › 3.4 Perfecting Concealer and Color Correction
- › 3.5 Achieving a Natural Glow with Highlighting and Contouring

• 4 Chapter 4 — Enhancing Features: Eyes, Lips, and Brows — 5 classes

- › 4.1 Understanding Facial Symmetry and Enhancing Eye Shape
- › 4.2 Selecting and Applying Eye Shadow Techniques
- › 4.3 Mastering Eyeliner Styles for Different Looks
- › 4.4 Defining and Shaping Brows to Frame the Face
- › 4.5 Perfecting Lip Techniques for Natural and Bold Statements

• 1 Understanding and Selecting Essential Makeup Tools — 5 classes

- › 1.1 Identifying Essential Makeup Tools and Their Uses
- › 1.2 Exploring Brush Types and Functions
- › 1.3 Comparing Sponge and Applicator Types
- › 1.4 Understanding the Role of Lash and Brow Tools
- › 1.5 Selecting the Right Tools for Various Makeup Techniques

• 2 Proper Care and Maintenance of Makeup Tools — 5 classes

- › 2.1 Understanding Makeup Tool Categories and Their Uses
- › 2.2 Mastering Basic Techniques for Cleaning Makeup Brushes
- › 2.3 Sanitizing and Storing Makeup Sponges for Hygiene
- › 2.4 Maintaining Metal Tools: Tweezers and Lash Curlers
- › 2.5 Implementing Safe Practices for Makeup Tool Hygiene

• 3 Hygienic Practices in Makeup Application — 5 classes

- › 3.1 Understanding the Importance of Hygiene in Makeup
- › 3.2 Identifying and Organising Essential Makeup Tools
- › 3.3 Demonstrating Proper Sanitation Techniques for Brushes
- › 3.4 Practicing Personal Hygiene Protocols for Makeup Application
- › 3.5 Implementing Safe and Clean Workspaces in Makeup Artistry

• 4 Identifying and Managing Hygiene-Related Issues — 5 classes

- › 4.1 Understanding the Importance of Hygiene in Makeup Artistry
- › 4.2 Identifying Common Hygiene-Related Issues in Makeup Tools
- › 4.3 Implementing Effective Cleaning Techniques for Makeup Brushes
- › 4.4 Applying Proper Sanitization Methods to Cosmetic Products
- › 4.5 Establishing Personal and Client Hygiene Protocols

• 1 Understanding Professional Ethics in Makeup Artistry — 5 classes

- › 1.1 Defining Ethics in Makeup Artistry
- › 1.2 Identifying Key Ethical Principles
- › 1.3 Analyzing Real-World Ethical Dilemmas
- › 1.4 Applying Ethical Decision-Making Strategies
- › 1.5 Developing a Personal Code of Ethics

• 2 Effective Communication and Client Interaction — 5 classes

- › 2.1 Understanding the Basics of Effective Communication
- › 2.2 Mastering Active Listening Techniques
- › 2.3 Developing Professional Client Interaction Skills
- › 2.4 Navigating Difficult Conversations with Clients
- › 2.5 Applying Communication Strategies in Real-Life Scenarios

• 3 Building a Professional Profile and Portfolio — 5 classes

- › 3.1 Understanding the Components of a Professional Makeup Portfolio
- › 3.2 Crafting a Compelling Personal Brand in Makeup Artistry
- › 3.3 Selecting and Showcasing Your Best Work
- › 3.4 Developing an Online Presence and Social Media Strategy
- › 3.5 Networking with Industry Professionals and Building Client Relationships

• 4 Navigating Career Opportunities in Makeup Artistry — 5 classes

- › 4.1 Understanding the Landscape of Makeup Artistry Careers
- › 4.2 Identifying Key Skills for Makeup Artistry Success
- › 4.3 Exploring Diverse Career Paths in Makeup Artistry
- › 4.4 Building a Professional Portfolio and Network
- › 4.5 Strategizing for Career Advancement in Makeup Artistry

• 1 Understanding Skin Types and Conditions — 5 classes

- › 1.1 Identifying Different Skin Types: Dry, Oily, Combination, and Normal
- › 1.2 Recognizing Common Skin Conditions: Acne, Rosacea, and Eczema
- › 1.3 Analyzing Skin Texture and Tone: Tools and Techniques
- › 1.4 Selecting Appropriate Skincare Products: Matching Products to Skin Types
- › 1.5 Customizing Makeup Application: Adapting Techniques for Skin Conditions

• 2 Techniques for Accurate Skin Analysis — 5 classes

- › 2.1 Understanding Skin Types: A Foundation for Analysis
- › 2.2 Identifying Skin Conditions: Spotting Key Indicators
- › 2.3 Using Tools for Skin Analysis: Techniques and Tips
- › 2.4 Conducting a Hands-On Skin Examination: Practical Steps
- › 2.5 Matching Products to Skin Analysis Results: Strategic Selection

• 3 Identifying Ingredients and Their Effects — 5 classes

- › 3.1 Understanding Common Skin Types and Their Needs
- › 3.2 Identifying Key Skincare Ingredients and Their Functions
- › 3.3 Analyzing Product Labels for Active Ingredients
- › 3.4 Assessing the Compatibility of Ingredients with Skin Types
- › 3.5 Selecting Suitable Products Based on Ingredient Analysis

• 4 Product Selection and Recommendation — 5 classes

- › 4.1 Understanding Skin Types and Their Needs
- › 4.2 Identifying Common Skin Concerns
- › 4.3 Evaluating Product Ingredients for Skin Benefits
- › 4.4 Selecting Suitable Products for Diverse Skin Types
- › 4.5 Recommending a Personalized Skincare Regimen