

LAPT

LONDON ACADEMY OF PROFESSIONAL TRAINING

CERTIFICATE

Advanced Certificate in Bridal & High-Fashion Makeup

Practitioner Level



LAPT — London Academy of Professional Training

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Reference BE-MKA-P • Beauty Centres

UKPRN 10067351 • Registered in England and Wales, company 4984798

AT A GLANCE

REFERENCE	BE-MKA-P
AWARD	Certificate
ASSESSMENT	440 marks — 264 to pass (60%)
PREREQUISITES	None
VALIDITY	Lifetime
AWARDING BODY	LAPT — London Academy of Professional Training

CURRICULUM

1

Bridal Makeup Techniques

5 chapters · 30 classes90 marks

• 1 Understanding Bridal Makeup Dynamics — 6 classes

› 1.1 Exploring the History and Trends of Bridal Makeup

› 1.2 Analyzing Skin Types and Undertones for Brides

› 1.3 Mastering the Art of Long-Lasting Foundation Techniques

› 1.4 Enhancing Natural Beauty with Eye Makeup for Brides

› 1.5 Designing Custom Bridal Makeup Looks

› 1.6 Adapting Makeup Techniques for Diverse Bridal Cultures

• 2 Skin Preparation Techniques for Brides — 6 classes

› 2.1 Understanding Skin Types and Conditions for Brides

› 2.2 Selecting the Right Products for Bridal Skin Care

› 2.3 Mastering Cleansing Techniques for Radiant Skin

› 2.4 Exfoliating and Moisturizing for Long-lasting Makeup

› 2.5 Customizing Primers for Different Skin Needs

› 2.6 Creating a Soothing Pre-Makeup Ritual

• 3 Color Theory and Product Application — 6 classes

› 3.1 Understanding the Basics of Color Theory in Makeup

› 3.2 Identifying Skin Undertones and Their Impact on Bridal Makeup

› 3.3 Selecting the Perfect Foundation: Matching Products to Skin Tone

› 3.4 Creating Harmonious Eye Makeup Using Complementary Colors

› 3.5 Blush and Lipstick Selection: Enhancing Features with Color

› 3.6 Applying and Layering Products for a Long-lasting Bridal Look

• 4 Enhancing Facial Features for Bridal Looks — 6 classes

› 4.1 Understanding Facial Anatomy for Bridal Makeup

› 4.2 Analyzing Skin Types and Preparation Techniques

› 4.3 Perfecting Base Application for Long-Lasting Wear

› 4.4 Sculpting with Contour and Highlight for Definition

› 4.5 Crafting Elegant Eye Makeup to Enhance Expression

› 4.6 Selecting and Applying Lip Colours for Flattering Finishes

• 5 Creating Long-Lasting High-Fashion Bridal Looks — 6 classes

› 5.1 Understanding Skin Preparation for Longevity

› 5.2 Mastering Base Makeup for Bridal Durability

› 5.3 Creating Eye Makeup That Stands Out and Stays

› 5.4 Designing Long-Lasting Lip Looks

› 5.5 Setting Techniques for Comprehensive Wear

› 5.6 Implementing Bridal Touch-Up Strategies

• **1 Understanding High-Fashion Makeup Trends** — 6 classes

- › 1.1 Identifying Key High-Fashion Makeup Trends
- › 1.2 Analyzing Seasonal Influences on Makeup Styles
- › 1.3 Exploring Iconic Makeup Looks from Fashion Runways
- › 1.4 Interpreting Makeup Trends for Diverse Skin Tones
- › 1.5 Adapting High-Fashion Trends to Client Needs
- › 1.6 Experimenting with Trend-Driven Makeup Techniques

• **2 Color Theory and Application in Fashion Makeup** — 6 classes

- › 2.1 Understanding the Color Wheel in Makeup
- › 2.2 Analyzing Color Harmonies for Fashion Designs
- › 2.3 Identifying Undertones and Their Influence
- › 2.4 Blending Techniques for Vibrant Fashion Looks
- › 2.5 Strategizing Color Application for High-Impact Styles
- › 2.6 Experimenting with Creative Color Palettes

• **3 Techniques for Catwalk and Editorial Makeup** — 6 classes

- › 3.1 Understanding the Essentials of Catwalk Makeup
- › 3.2 Analyzing Iconic High-Fashion Looks
- › 3.3 Mastering Colour Theory for Editorial Impact
- › 3.4 Techniques for Flawless Skin Finishes
- › 3.5 Crafting Bold Eye Makeup for the Runway
- › 3.6 Executing Timeless Red Carpet Lip Styles

• **4 Incorporating Texture and Materials in Makeup** — 6 classes

- › 4.1 Exploring the Role of Texture in High-Fashion Makeup
- › 4.2 Identifying Materials for Texture Enhancement
- › 4.3 Techniques for Creating Textured Effects
- › 4.4 Combining Textures with Color and Light
- › 4.5 Analyzing High-Fashion Makeup Looks Featuring Texture
- › 4.6 Developing a Textured Makeup Portfolio Piece

• **5 Concept Development and Execution** — 6 classes

- › 5.1 Understanding Fashion Trends and Inspiration Sources
- › 5.2 Analyzing Iconic High-Fashion Makeup Looks
- › 5.3 Developing a Personalized Mood Board for Makeup Design
- › 5.4 Translating Conceptual Ideas into Makeup Blueprints
- › 5.5 Executing a High-Fashion Makeup Look from a Concept
- › 5.6 Refining and Evaluating Makeup Designs for Runway Readiness

• **1 Understanding the Evolution of Makeup Trends** — 6 classes

- › 1.1 Tracing the History of Makeup Trends
- › 1.2 Identifying Influences on Makeup Evolution
- › 1.3 Analyzing Key Makeup Eras and Their Impact
- › 1.4 Examining Socio-Cultural Shifts in Makeup Trends
- › 1.5 Recognizing Current Makeup Movements
- › 1.6 Applying Trend Analysis to Bridal & High-Fashion Makeup

• **2 Analyzing Current High-Fashion Makeup Trends** — 6 classes

- › 2.1 Understanding High-Fashion Makeup Trends
- › 2.2 Identifying Key Elements in Current Trends
- › 2.3 Analyzing Trend Influencers in the Fashion Industry
- › 2.4 Comparing Traditional vs. Emerging Makeup Styles
- › 2.5 Evaluating the Impact of Technology on Makeup Trends
- › 2.6 Applying Trend Analysis to Creative Makeup Design

• **3 Bridal Makeup Trends Across Cultures** — 6 classes

- › 3.1 Exploring Diverse Bridal Makeup Traditions
- › 3.2 Identifying Key Elements in Cultural Bridal Makeup
- › 3.3 Analyzing Influences of Cultural Context on Bridal Cosmetics
- › 3.4 Comparing Western and Non-Western Bridal Makeup Styles
- › 3.5 Assessing Modern Trends in Global Bridal Makeup
- › 3.6 Designing a Culturally-Inspired Bridal Makeup Look

• **4 The Impact of Social Media on Makeup Trends** — 6 classes

- › 4.1 Exploring the Rise of Makeup Trends on Social Media
- › 4.2 Identifying Influential Platforms in Makeup Trends
- › 4.3 Analyzing Viral Makeup Challenges and Their Effects
- › 4.4 Understanding the Role of Influencers in Trend Creation
- › 4.5 Examining Consumer Behavior in the Age of Digital Media
- › 4.6 Applying Social Media Insights to Enhance Makeup Artistry

• **5 Predicting Future Makeup Trend Directions** — 6 classes

- › 5.1 Understanding Influences on Makeup Trends
- › 5.2 Analyzing Past Trends to Predict Future Directions
- › 5.3 Exploring Societal and Cultural Impacts on Makeup Styles
- › 5.4 Evaluating Technological Advances in Makeup Production
- › 5.5 Identifying Key Indicators of Emerging Makeup Trends
- › 5.6 Applying Trend Analysis Techniques to Forecast Future Styles

• 1 Understanding Portfolio Purpose and Audience — 6 classes

- › 1.1 Defining the Role of a Makeup Portfolio
- › 1.2 Identifying Your Portfolio Audience
- › 1.3 Researching Audience Expectations and Trends
- › 1.4 Crafting a Cohesive Portfolio Narrative
- › 1.5 Selecting Work Samples to Match Your Narrative
- › 1.6 Tailoring Your Portfolio for Different Audiences

• 2 Curating and Showcasing Bridal Makeup Styles — 6 classes

- › 2.1 Understanding Bridal Aesthetics in Different Cultures
- › 2.2 Selecting Appropriate Color Palettes for Bridal Looks
- › 2.3 Applying Advanced Techniques for Timeless Bridal Makeup
- › 2.4 Crafting Personalized Bridal Styles for Diverse Clients
- › 2.5 Capturing Makeup Details for Portfolio Presentation
- › 2.6 Creating a Compelling Narrative for Bridal Makeup Portfolios

• 3 Highlighting High-Fashion Makeup Techniques — 6 classes

- › 3.1 Understanding High-Fashion Makeup Trends
- › 3.2 Analyzing High-Fashion Makeup Inspirations
- › 3.3 Mastering Contouring Techniques for High-Fashion
- › 3.4 Creating Bold and Artistic Eye Makeup
- › 3.5 Experimenting with Avant-Garde Lip Designs
- › 3.6 Integrating Techniques into a Personal Portfolio

• 4 Photography and Presentation Skills for Makeup Portfolios — 6 classes

- › 4.1 Understanding the Role of Photography in Makeup Portfolios
- › 4.2 Exploring Lighting Techniques for Effective Makeup Photography
- › 4.3 Mastering Camera Angles to Highlight Makeup Details
- › 4.4 Composing Visually Appealing Portfolio Shots
- › 4.5 Editing Photos to Enhance Makeup Features
- › 4.6 Curating and Presenting a Professional Makeup Portfolio

• 5 Personal Branding and Online Portfolio Development — 6 classes

- › 5.1 Understanding Personal Branding in Makeup Artistry
- › 5.2 Crafting Your Unique Brand Identity
- › 5.3 Designing an Engaging Online Portfolio
- › 5.4 Selecting and Showcasing Your Best Work
- › 5.5 Optimizing Your Portfolio for Search and Accessibility
- › 5.6 Promoting Your Brand and Engaging with Your Audience

• 1 Understanding Professional Ethics in Makeup Artistry — 6 classes

- › 1.1 Defining Professional Ethics in Makeup Artistry
- › 1.2 Recognizing the Importance of Client Confidentiality
- › 1.3 Implementing Ethical Practices in Diverse Work Environments
- › 1.4 Managing Conflicts of Interest in Makeup Artistry
- › 1.5 Upholding Professional Integrity and Trust
- › 1.6 Navigating Ethical Dilemmas in Real-World Scenarios

• 2 Client Confidentiality and Trust — 6 classes

- › 2.1 Understanding Client Privacy in Makeup Artistry
- › 2.2 Importance of Building Trust with Clients
- › 2.3 Strategies for Maintaining Client Confidentiality
- › 2.4 Legal Aspects of Client Data Protection
- › 2.5 Communicating Confidentiality Policies Effectively
- › 2.6 Applying Ethical Principles in Real-World Situations

• 3 Cultural Sensitivity and Inclusivity — 6 classes

- › 3.1 Understanding Cultural Diversity in Makeup
- › 3.2 Identifying and Avoiding Cultural Appropriation
- › 3.3 Embracing Inclusivity in Makeup Techniques
- › 3.4 Researching Cultural and Traditional Attires
- › 3.5 Communicating Respectfully with Diverse Clients
- › 3.6 Applying Inclusive Practices in High-Fashion Makeup

• 4 Professional Boundaries and Conduct — 6 classes

- › 4.1 Understanding Professional Boundaries
- › 4.2 Establishing Client Trust and Confidentiality
- › 4.3 Navigating Client Interactions with Professionalism
- › 4.4 Maintaining Ethical Standards in Makeup Artistry
- › 4.5 Recognizing and Avoiding Conflicts of Interest
- › 4.6 Implementing Ethical Decision-Making Practices

• 5 Ethical Decision-Making in Challenging Situations — 6 classes

- › 5.1 Understanding Ethical Standards in Makeup Artistry
- › 5.2 Identifying Common Ethical Dilemmas in Bridal and Fashion Makeup
- › 5.3 Analyzing Client Expectations and Ethical Boundaries
- › 5.4 Evaluating Cultural Sensitivities and Inclusivity in Makeup Choices
- › 5.5 Developing Strategies for Ethical Conflict Resolution
- › 5.6 Applying Ethical Principles in Real-World Makeup Scenarios

• 1 Understanding Skin Types and Conditions — 6 classes

- › 1.1 Identifying Different Skin Types
- › 1.2 Analyzing Skin Conditions
- › 1.3 Assessing Skin Health
- › 1.4 Selecting Suitable Skincare Products
- › 1.5 Tailoring Makeup Products to Skin Types
- › 1.6 Addressing Common Skin Concerns in Makeup Application

• 2 Techniques for Comprehensive Skin Analysis — 6 classes

- › 2.1 Understanding Skin Types and Characteristics
- › 2.2 Identifying Common Skin Conditions
- › 2.3 Examining Skin Tone and Undertones
- › 2.4 Conducting Visual and Tactile Skin Assessments
- › 2.5 Analyzing Skin Health and Concerns
- › 2.6 Selecting Appropriate Products for Diverse Skin Needs

• 3 Ingredients and Their Benefits for Skin — 6 classes

- › 3.1 Understanding Basic Skin Physiology for Makeup
- › 3.2 Identifying Key Ingredients in Skincare Products
- › 3.3 Analyzing Ingredient Labels for Effectiveness
- › 3.4 Evaluating Benefits of Natural vs. Synthetic Ingredients
- › 3.5 Matching Ingredients to Skin Types
- › 3.6 Selecting Products to Enhance Makeup Longevity

• 4 Product Selection for Bridal Scenarios — 6 classes

- › 4.1 Understanding Bridal Skin Types and Conditions
- › 4.2 Identifying Allergy and Sensitivity Factors
- › 4.3 Selecting Foundations for Diverse Bridal Occasions
- › 4.4 Tailoring Skincare Products for Pre-Wedding Routines
- › 4.5 Choosing Complimentary Colour Palettes for Bridal Looks
- › 4.6 Customizing Product Selection for Unique Bridal Themes

• 5 Advanced Techniques for High-Fashion Makeup — 6 classes

- › 5.1 Understanding High-Fashion Makeup Aesthetics
- › 5.2 Analyzing Skin Types for Optimal Makeup Application
- › 5.3 Choosing the Right Products for High-Fashion Looks
- › 5.4 Developing Advanced Colour Theory Techniques
- › 5.5 Mastering Contouring and Highlighting for High-Fashion
- › 5.6 Perfecting Long-Lasting Finishes for High-Fashion Events