

LAPT

LONDON ACADEMY OF PROFESSIONAL TRAINING

CERTIFICATE

Diploma in Media, SFX & Photographic Makeup

Leadership Level



LAPT — London Academy of Professional Training

Address 85 Great Portland Street, W1W 7LT, London, United Kingdom

Email info@lapt.org

Telephone +44 7513 283044

Web lapt.org

Reference BE-MKA-L • Beauty Centres

UKPRN 10067351 • Registered in England and Wales, company 4984798

AT A GLANCE

REFERENCE	BE-MKA-L
AWARD	Certificate
ASSESSMENT	430 marks — 258 to pass (60%)
PREREQUISITES	None
VALIDITY	Lifetime
AWARDING BODY	LAPT — London Academy of Professional Training

CURRICULUM

1

Advanced Media Makeup Techniques

5 chapters · 30 classes85 marks

• 1 Exploring Historical Contexts in Media Makeup — 6 classes

› 1.1 Understanding the Role of History in Media Makeup

› 1.2 Analyzing Iconic Makeup Trends Through the Decades

› 1.3 Exploring Cultural Influences on Historical Makeup Styles

› 1.4 Identifying Materials and Techniques from Past Eras

› 1.5 Recreating a Historical Look: Practical Application

› 1.6 Evaluating the Evolution of Makeup in Media and Film

• 2 Advanced Techniques in Character Design — 6 classes

› 2.1 Exploring the Foundations of Character Design

› 2.2 Analyzing Iconic Makeup Transformations

› 2.3 Mastering Color Theory for Character Makeup

› 2.4 Designing Characters with Prosthetic Techniques

› 2.5 Applying Advanced Airbrush Techniques

› 2.6 Evaluating Final Character Designs in Practice

• 3 SFX Makeup: Creating Illusions and Reality — 6 classes

› 3.1 Understanding SFX Makeup and Its Impact

› 3.2 Analyzing the Principles of Illusion in Makeup

› 3.3 Exploring Tools and Materials for SFX Makeup

› 3.4 Mastering Techniques for Creating Realistic Effects

› 3.5 Developing Skills for Seamless Illusion Integration

› 3.6 Evaluating and Adjusting SFX Makeup for Realism

• 4 Cinematic and High-Definition Makeup Applications — 6 classes

› 4.1 Understanding Cinematic and HD Makeup Foundations

› 4.2 Exploring the Impact of Lighting on Makeup Design

› 4.3 Analyzing Skin Types for High-Definition Makeup

› 4.4 Techniques for Seamless Makeup Application

› 4.5 Achieving Long-Lasting Makeup for Extended Shoots

› 4.6 Evaluating Cinematic Makeup in Different Film Genres

• 5 Leadership and Innovation in Media Makeup Industry — 6 classes

› 5.1 Understanding Leadership Styles in Media Makeup

› 5.2 Analyzing Innovation Trends in the Makeup Industry

› 5.3 Developing Effective Team Leadership in Makeup Projects

› 5.4 Fostering Creativity and Innovation in Makeup Design

› 5.5 Implementing Change Management in Makeup Teams

› 5.6 Evaluating Leadership Impact on Creative Makeup Outcomes

• 1 Understanding the Evolution of Makeup Artistry — 6 classes

- › 1.1 Exploring the Historical Milestones in Makeup Artistry
- › 1.2 Analyzing the Impact of Technology on Modern Makeup Techniques
- › 1.3 Identifying Key Influencers in the Evolution of Makeup Trends
- › 1.4 Examining the Rise of Sustainable and Ethical Makeup Practices
- › 1.5 Investigating the Role of Social Media in Shaping Makeup Artistry
- › 1.6 Applying Innovative Techniques in Contemporary Makeup Design

• 2 Innovative Products and Technological Advancements — 6 classes

- › 2.1 Understanding the Impact of Technological Innovations on Makeup Industry
- › 2.2 Exploring 3D Printing and Its Applications in SFX Makeup
- › 2.3 Discovering Eco-Friendly Materials and Sustainable Practices
- › 2.4 Integrating Augmented Reality in Makeup Design and Conceptualization
- › 2.5 Analyzing the Role of Artificial Intelligence in Trend Forecasting
- › 2.6 Evaluating New Tools for Enhancing Photography in Makeup Artistry

• 3 Sustainable and Ethical Practices in Makeup Design — 6 classes

- › 3.1 Understanding Sustainability in Makeup Design
- › 3.2 Exploring Ethical Sourcing of Makeup Ingredients
- › 3.3 Analyzing the Impact of Packaging in the Makeup Industry
- › 3.4 Identifying Cruelty-Free and Vegan Makeup Options
- › 3.5 Evaluating Brands: Sustainability and Ethics
- › 3.6 Implementing Sustainable Practices in Makeup Projects

• 4 Influence of Social Media and Digital Marketing — 6 classes

- › 4.1 Understanding the Role of Social Media in Beauty Trends
- › 4.2 Analyzing Digital Marketing Strategies for Makeup Brands
- › 4.3 Exploring Influencer Impact on Makeup and SFX Trends
- › 4.4 Examining Visual Content Creation for Social Media Platforms
- › 4.5 Leveraging Social Media Analytics to Enhance Engagement
- › 4.6 Applying Digital Marketing Innovations to Boost Brand Visibility

• 5 Forecasting Future Trends in Makeup Artistry — 6 classes

- › 5.1 Understanding the Evolution of Makeup Artistry
- › 5.2 Identifying Key Drivers of Future Makeup Trends
- › 5.3 Exploring Technological Innovations in Makeup
- › 5.4 Analyzing Cultural Influences on Makeup Trends
- › 5.5 Forecasting Sustainable Practices in Makeup Artistry
- › 5.6 Applying Trend Forecasting to Create Innovative Makeup Designs

• 1 Foundations of Leadership in Makeup Artistry — 6 classes

- › 1.1 Understanding the Role of a Leader in Makeup Artistry
- › 1.2 Exploring Leadership Styles in Creative Makeup Teams
- › 1.3 Building Trust and Encouraging Collaboration
- › 1.4 Developing Effective Communication Skills
- › 1.5 Fostering Creativity and Innovation in Teams
- › 1.6 Applying Leadership Skills to Real-World Makeup Projects

• 2 Building Effective Makeup Teams — 6 classes

- › 2.1 Understanding Team Roles in Makeup Artistry
- › 2.2 Communicating Effectively with Makeup Teams
- › 2.3 Cultivating Leadership Skills as a Makeup Artist
- › 2.4 Building Trust and Collaboration in Makeup Projects
- › 2.5 Navigating Conflicts in Team Settings
- › 2.6 Implementing Feedback for Team Improvement

• 3 Fostering Creative Collaboration and Innovation — 6 classes

- › 3.1 Understanding the Foundations of Creative Collaboration
- › 3.2 Identifying and Leveraging Team Strengths for Innovation
- › 3.3 Establishing a Culture of Open Communication and Trust
- › 3.4 Encouraging Diverse Perspectives and Ideas
- › 3.5 Facilitating Effective Brainstorming Sessions
- › 3.6 Implementing Strategies for Continuous Innovation

• 4 Conflict Resolution and Communication Skills — 6 classes

- › 4.1 Understanding Conflict: Identifying Types and Causes
- › 4.2 Active Listening: Enhancing Communication Skills
- › 4.3 Navigating Emotions: Recognizing and Managing Feelings in Conflict
- › 4.4 Verbal and Non-Verbal Techniques: Building Trust and Clarity
- › 4.5 Problem-Solving: Collaborative Approaches to Conflict Resolution
- › 4.6 Applying Conflict Resolution: Practicing Skills in Team Scenarios

• 5 Strategic Leadership for Career Growth in Makeup Artistry — 6 classes

- › 5.1 Understanding Strategic Leadership in Makeup Artistry
- › 5.2 Identifying Career Goals and Growth Opportunities
- › 5.3 Exploring Key Leadership Traits for Makeup Professionals
- › 5.4 Applying Strategic Decision-Making in Makeup Projects
- › 5.5 Building and Leading Effective Makeup Teams
- › 5.6 Developing a Personal Action Plan for Career Advancement

• 1 Understanding Photography Makeup Techniques — 6 classes

- › 1.1 Exploring the Principles of Photographic Makeup
- › 1.2 Analyzing Skin Tones and Textures for Photography
- › 1.3 Choosing and Applying Foundation for Camera Effects
- › 1.4 Enhancing Features: Highlighting and Contouring Techniques
- › 1.5 Utilizing Colour Theory in Makeup for Photographic Harmony
- › 1.6 Creating High-Impact Eyes and Lips for the Camera

• 2 Color Theory and Its Impact on Photography Makeup — 6 classes

- › 2.1 Exploring the Basics of Color Theory in Makeup
- › 2.2 Understanding Color Harmony and Its Application in Photography
- › 2.3 Analyzing the Impact of Lighting on Makeup Colors in Photography
- › 2.4 Using Complementary Colors to Enhance Facial Features
- › 2.5 Creating Mood with Color: Emotional Impact in Photography Makeup
- › 2.6 Applying Color Correction Techniques for Photographic Makeup

• 3 Designing Makeup for Various Photography Styles — 6 classes

- › 3.1 Understanding Photography Styles and Their Makeup Requirements
- › 3.2 Analyzing Light and Color in Photography Makeup
- › 3.3 Designing Makeup for Portrait Photography
- › 3.4 Creating Makeup Looks for Fashion Photography
- › 3.5 Tailoring Makeup Techniques for Black and White Photography
- › 3.6 Applying Final Touches for Different Photography Outputs

• 4 Tools and Products for Photographic Makeup Artistry — 6 classes

- › 4.1 Exploring Essential Tools for Makeup Artistry
- › 4.2 Identifying Key Products for Different Skin Types
- › 4.3 Understanding Color Theory in Photography Makeup
- › 4.4 Comparing Makeup Product Formulations
- › 4.5 Evaluating Brand-Specific Tools and Their Uses
- › 4.6 Applying Product Knowledge in Real-World Scenarios

• 5 Problem-Solving in Photography Makeup — 6 classes

- › 5.1 Understanding Common Challenges in Photography Makeup
- › 5.2 Analyzing Makeup Techniques for Different Lighting Conditions
- › 5.3 Mastering Color Correction and Balance in Photographic Makeup
- › 5.4 Adapting Makeup Styles for Diverse Photographic Genres
- › 5.5 Troubleshooting Unexpected Issues During Photo Shoots
- › 5.6 Implementing Reflective Practices to Enhance Problem-Solving Skills

• 1 Fundamentals of SFX Makeup Techniques — 6 classes

- › 1.1 Understanding the Basics of SFX Makeup
- › 1.2 Exploring Materials and Tools for Prosthetics
- › 1.3 Learning to Sculpt and Mold Prosthetic Pieces
- › 1.4 Mastering Skin Texture Techniques and Blending
- › 1.5 Applying Color Theory to Enhance SFX Makeup
- › 1.6 Executing SFX Makeup Looks with Realism

• 2 Advanced Prosthetic Application — 6 classes

- › 2.1 Understanding Advanced Prosthetic Materials
- › 2.2 Mastering Life Casting Techniques
- › 2.3 Creating Detailed Prosthetic Moulds
- › 2.4 Applying Multi-piece Prosthetics Seamlessly
- › 2.5 Enhancing Realism with Advanced Paint and Finish Techniques
- › 2.6 Troubleshooting and Perfecting Prosthetic Applications

• 3 Creating Realistic Injuries and Gore — 6 classes

- › 3.1 Understanding the Basics of Injury Simulation
- › 3.2 Selecting Materials for Realistic Wounds
- › 3.3 Sculpting and Texturing Skin for Injury Effects
- › 3.4 Applying Blood and Bruise Effects for Authenticity
- › 3.5 Creating Prosthetic Pieces for Complex Injuries
- › 3.6 Finalizing and Setting Injury Makeup for Performance

• 4 Fantasy and Creature Design — 6 classes

- › 4.1 Understanding Fantasy and Creature Anatomy
- › 4.2 Mapping Design Inspirations for Realistic Creations
- › 4.3 Sculpting Techniques for Character Prosthetics
- › 4.4 Applying Textures and Colors to Enhance Features
- › 4.5 Integrating Movable Elements into Creature Designs
- › 4.6 Finalizing and Critiquing Fantasy Creature Makeup

• 5 Project Management and Leadership in SFX Makeup — 6 classes

- › 5.1 Understanding the Role of Project Management in SFX Makeup
- › 5.2 Identifying Key Responsibilities of an SFX Makeup Leader
- › 5.3 Developing Effective Communication Skills for SFX Teams
- › 5.4 Planning and Scheduling SFX Makeup Projects Efficiently
- › 5.5 Managing Resources and Budget in SFX Makeup Projects
- › 5.6 Evaluating and Reflecting on Leadership Practices in SFX

• 1 Understanding Strategic Project Management in Makeup Artistry

— 6 classes

- › 1.1 Exploring Strategic Project Management Principles in Makeup Artistry
- › 1.2 Identifying Key Objectives in Makeup Artistry Projects
- › 1.3 Analyzing Stakeholder Roles and Influences in Makeup Projects
- › 1.4 Applying Risk Management Strategies in Makeup Project Planning
- › 1.5 Developing Effective Communication Plans for Makeup Artistry Projects
- › 1.6 Evaluating Project Success Through Strategic Metrics in Makeup Artistry

• 2 Project Planning and Time Management for Creative Projects — 6

classes

- › 2.1 Understanding the Foundations of Creative Project Planning
- › 2.2 Developing a Comprehensive Project Timeline
- › 2.3 Identifying Key Deliverables and Milestones
- › 2.4 Allocating Resources and Setting Priorities
- › 2.5 Implementing Effective Time Management Strategies
- › 2.6 Monitoring Progress and Adjusting Plans When Necessary

• 3 Risk Management and Problem Solving in Makeup Projects — 6

classes

- › 3.1 Understanding Risk Management in Makeup Projects
- › 3.2 Identifying Common Risks in SFX and Photographic Makeup
- › 3.3 Assessing Risk Impact and Probability
- › 3.4 Developing Risk Mitigation Strategies
- › 3.5 Problem-Solving Techniques for Makeup Challenges
- › 3.6 Applying Risk Management in Real-World Makeup Scenarios

• 4 Leadership and Team Coordination in Makeup Project**Environments** — 6 classes

- › 4.1 Understanding Leadership Styles in Makeup Projects
- › 4.2 Developing Effective Communication Strategies for Teams
- › 4.3 Fostering Collaboration and Team Trust
- › 4.4 Coordinating Roles and Responsibilities in Makeup Projects
- › 4.5 Implementing Problem-Solving Techniques
- › 4.6 Evaluating Team Performance for Continuous Improvement

• 5 Evaluating Project Outcomes and Continuous Improvement — 6

classes

- › 5.1 Understanding Project Outcomes
- › 5.2 Identifying Key Performance Indicators
- › 5.3 Analyzing Outcome Data
- › 5.4 Assessing Project Success
- › 5.5 Implementing Continuous Improvement Strategies
- › 5.6 Reviewing Feedback for Future Planning