

LAPT

LONDON ACADEMY OF PROFESSIONAL TRAINING

CERTIFICATE

Diploma in Advanced Nail Artistry & E-Filing

Leadership Level



LAPT — London Academy of Professional Training

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Reference BE-NAT-L • Beauty Centres

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AT A GLANCE

REFERENCE	BE-NAT-L
AWARD	Certificate
ASSESSMENT	430 marks — 258 to pass (60%)
PREREQUISITES	None
VALIDITY	Lifetime
AWARDING BODY	LAPT — London Academy of Professional Training

CURRICULUM

1

Advanced Nail Art Design

5 chapters · 30 classes85 marks

• 1 Fundamentals of Advanced Nail Art Techniques — 6 classes

› 1.1 Understanding Advanced Nail Art Materials

› 1.2 Exploring Advanced Nail Design Principles

› 1.3 Mastering Intricate Technique: Stamping & Stenciling

› 1.4 Creating Dimension: Ombre and Marble Effects

› 1.5 Developing Precision in Detailing and Line Work

› 1.6 Applying Advanced Techniques to Customized Designs

• 2 Design Principles and Color Theory in Nail Art — 6 classes

› 2.1 Exploring Fundamental Design Concepts in Nail Art

› 2.2 Understanding the Elements of Color Theory

› 2.3 Applying Color Harmonies to Enhance Nail Designs

› 2.4 Experimenting with Textures and Patterns in Nail Art

› 2.5 Integrating Visual Balance and Proportion in Designs

› 2.6 Creating Complex Nail Art Designs Using Advanced Techniques

• 3 3D Embellishments and Textures — 6 classes

› 3.1 Exploring 3D Nail Embellishments: Types and Materials

› 3.2 Techniques for Applying 3D Elements: Adhesive and Placement

› 3.3 Creating Textured Nail Designs: Tools and Mediums

› 3.4 Designing with 3D Floral Elements: Balance and Aesthetics

› 3.5 Incorporating Textures into Nail Art: Layering and Depth

› 3.6 Troubleshooting and Perfecting 3D Nail Application

• 4 Cultural and Seasonal Nail Art Themes — 6 classes

› 4.1 Explore Global Nail Art Traditions

› 4.2 Analyze Cultural Influences on Design

› 4.3 Integrate Cultural Elements into Nail Art

› 4.4 Discover Seasonal Trends in Nail Art

› 4.5 Design Nail Art for Seasonal Celebrations

› 4.6 Create Customized Nail Art for Festivals

• 5 Customization, Branding, and Client Consultation — 6 classes

› 5.1 Understanding the Importance of Customization in Nail Art

› 5.2 Exploring Techniques for Personalized Nail Art Designs

› 5.3 Developing Your Unique Brand Identity in Nail Artistry

› 5.4 Communicating Effectively with Clients for Successful Consultations

› 5.5 Tailoring Nail Art Services to Meet Client Preferences

› 5.6 Applying Branding Strategies to Enhance Client Retention

• 1 Understanding the Nail Industry Ecosystem and Market Trends —

6 classes

- › 1.1 Explore the Global Nail Industry Landscape
- › 1.2 Identify Key Players in the Nail Industry Ecosystem
- › 1.3 Analyze Current Market Trends in Nail Artistry
- › 1.4 Evaluate Consumer Preferences and Influences
- › 1.5 Assess Competitive Strategies in the Nail Market
- › 1.6 Apply Insights to Strategic Business Development

• 2 Crafting a Unique Value Proposition for Nail Artistry — 6 classes

- › 2.1 Understanding the Unique Value Proposition in Nail Artistry
- › 2.2 Identifying Key Differentiators in Your Nail Services
- › 2.3 Analyzing Market Needs for Tailored Nail Artistry
- › 2.4 Developing a Compelling Brand Story for Nail Technicians
- › 2.5 Crafting Your Unique Value Proposition Statement
- › 2.6 Implementing and Communicating Your Value Proposition

• 3 Strategic Planning and Goal Setting for Nail Businesses — 6

classes

- › 3.1 Understanding Strategic Planning in Nail Businesses
- › 3.2 Defining Vision and Mission for Your Nail Salon
- › 3.3 Conducting a SWOT Analysis for Nail Services
- › 3.4 Setting SMART Goals for Business Growth
- › 3.5 Crafting Strategies for Competitive Advantage
- › 3.6 Implementing and Monitoring Your Strategic Plan

• 4 Financial Management and Risk Assessment for Nail Entrepreneurs — 6 classes

- › 4.1 Understanding Financial Basics for Nail Entrepreneurs
- › 4.2 Analyzing Cash Flow and Profit Margins
- › 4.3 Budgeting and Financial Planning Strategies
- › 4.4 Identifying and Assessing Business Risks
- › 4.5 Implementing Risk Management Techniques
- › 4.6 Monitoring Financial Performance and Adapting Strategies

• 5 Leadership and Team Building in Nail Business Operations — 6 classes

- › 5.1 Understanding Leadership Styles in Nail Business Operations
- › 5.2 Exploring Effective Team Communication Techniques
- › 5.3 Building a Cohesive Team through Trust and Collaboration
- › 5.4 Implementing Conflict Resolution Strategies in the Workplace
- › 5.5 Motivating and Empowering Your Nail Salon Team
- › 5.6 Applying Leadership Theories to Boost Business Growth

• 1 Understanding Client Needs and Expectations — 6 classes

- › 1.1 Identifying and Analyzing Client Needs
- › 1.2 Effective Communication Techniques for Nail Artistry
- › 1.3 Discovering Client Expectations in Nail Services
- › 1.4 Tailoring Services to Meet Client Desires
- › 1.5 Building and Maintaining Client Trust
- › 1.6 Applying Feedback to Enhance Client Satisfaction

• 2 Establishing Effective Communication Strategies — 6 classes

- › 2.1 Understanding Client Needs through Active Listening
- › 2.2 Building Rapport: Techniques for Trust and Comfort
- › 2.3 Verbal Communication: Choosing the Right Words
- › 2.4 Non-Verbal Cues: Reading and Responding to Body Language
- › 2.5 Managing Difficult Conversations with Confidence
- › 2.6 Enhancing Client Experience through Effective Follow-Up

• 3 Managing Client Consultations and Feedback — 6 classes

- › 3.1 Understanding the Client Consultation Process
- › 3.2 Building Rapport and Trust with Clients
- › 3.3 Conducting Effective Client Needs Assessments
- › 3.4 Utilizing Open and Closed Questions for Better Insights
- › 3.5 Gathering and Analyzing Client Feedback
- › 3.6 Implementing Client Feedback for Service Improvement

• 4 Conflict Resolution and Client Retention — 6 classes

- › 4.1 Understanding Client Expectations and Common Conflicts
- › 4.2 Identifying Early Signs of Client Dissatisfaction
- › 4.3 Employing Effective Communication to Resolve Disputes
- › 4.4 Applying Techniques for Negotiation and Compromise
- › 4.5 Implementing Strategies for Long-term Client Retention
- › 4.6 Evaluating and Enhancing Personal Conflict Resolution Skills

• 5 Leveraging Technology for Enhanced Client Engagement — 6 classes

- › 5.1 Understanding Digital Tools for Client Interaction
- › 5.2 Implementing Scheduling Software for Seamless Appointments
- › 5.3 Utilizing Social Media to Boost Client Engagement
- › 5.4 Personalizing Client Communication through CRM Systems
- › 5.5 Harnessing Email Marketing to Strengthen Client Relations
- › 5.6 Analyzing Client Feedback for Continuous Improvement

• 1 E-Filing Essentials and Safety Protocols — 6 classes

- › 1.1 Understanding E-Filing Basics
- › 1.2 Identifying Essential E-Filing Tools
- › 1.3 Implementing Safety Protocols in E-Filing
- › 1.4 Mastering Grip and Position Techniques
- › 1.5 Preventing Common E-Filing Mistakes
- › 1.6 Applying E-Filing Techniques to Various Nail Types

• 2 Mastering E-File Bit Types and Functions — 6 classes

- › 2.1 Understanding E-File Bit Types and Their Uses
- › 2.2 Exploring Materials and Designs of E-File Bits
- › 2.3 Identifying Suitable E-File Bits for Different Nail Applications
- › 2.4 Mastering the Proper Installation of E-File Bits
- › 2.5 Practicing Safety Precautions When Using E-File Bits
- › 2.6 Evaluating E-File Bit Maintenance for Optimal Performance

• 3 Application Techniques for Nail Preparation — 6 classes

- › 3.1 Understanding E-Filing Equipment and Safety Measures
- › 3.2 Mastering E-File Bit Selection for Nail Preparation
- › 3.3 Preparing the Natural Nail Surface Using E-File
- › 3.4 Executing Precise Cuticle Management with E-Filing
- › 3.5 Smoothing and Shaping Nail Extensions with E-Filing Techniques
- › 3.6 Troubleshooting Common E-Filing Issues in Nail Preparation

• 4 Advanced Techniques for Nail Enhancements and Designs — 6 classes

- › 4.1 Mastering E-File Basics for Nail Preparation
- › 4.2 Exploring Advanced E-File Techniques for Sculpting
- › 4.3 Refining Nail Shapes with E-Filing Precision
- › 4.4 Creating Intricate Designs Using E-File Artistry
- › 4.5 Customizing Nail Enhancements with E-File
- › 4.6 Ensuring Safety and Efficiency in E-Filing Practices

• 5 Troubleshooting, Maintenance, and Professional Development — 6 classes

- › 5.1 Identifying Common E-Filing Issues
- › 5.2 Mastering Quick Fixes for E-Filing Problems
- › 5.3 Implementing Regular E-Filing Maintenance
- › 5.4 Enhancing Tool Longevity Through Proper Care
- › 5.5 Exploring New E-Filing Techniques
- › 5.6 Planning for Continuous Professional Development

• 1 Historical Evolution and Trends in Nail Technology — 6 classes

- › 1.1 Discovering Ancient Nail Practices
- › 1.2 Tracing Nail Enhancement Techniques Through the Ages
- › 1.3 Understanding the Impact of Modern Chemistry on Nail Products
- › 1.4 Examining the Influence of Fashion and Culture on Nail Trends
- › 1.5 Identifying Key Technological Advancements in E-Filing
- › 1.6 Predicting Future Trends in Nail Technology

• 2 Cutting-Edge Materials and Tools in Nail Artistry — 6 classes

- › 2.1 Discovering Advanced Nail Materials: Gel and Acrylic Innovations
- › 2.2 Exploring Eco-Friendly Alternatives in Nail Products
- › 2.3 Understanding Nanotechnology in Nail Enhancements
- › 2.4 Comparing Smart Tools in Modern Nail Artistry
- › 2.5 Implementing 3D Printing Techniques in Nail Design
- › 2.6 Evaluating the Impact of Cutting-Edge Tools on Efficiency and Safety

• 3 Advanced Nail Application Techniques — 6 classes

- › 3.1 Exploring Sculpture Gel Application Techniques
- › 3.2 Mastering Acrylic Overlay for Stronger Nails
- › 3.3 Perfecting Gel Polish Application for a Flawless Finish
- › 3.4 Innovating with Dip Powder for Long-lasting Results
- › 3.5 Enhancing Elegance with 3D Nail Art
- › 3.6 Incorporating E-Filing for Precision and Efficiency

• 4 E-Filing: Techniques and Best Practices — 6 classes

- › 4.1 Understanding the Basics of E-Filing: A Primer for Beginners
- › 4.2 Mastering the Right E-File Handpiece Grip and Positioning
- › 4.3 Exploring E-File Bit Types and Their Specific Uses
- › 4.4 Implementing Advanced Techniques for Precision E-Filing
- › 4.5 Ensuring Safety and Hygiene in E-Filing Practices
- › 4.6 Troubleshooting Common E-Filing Challenges and Solutions

• 5 Sustainability and Technological Innovations in Nail Services — 6 classes

- › 5.1 Understanding the Impact of Nail Industry on the Environment
- › 5.2 Exploring Sustainable Materials in Nail Artistry
- › 5.3 Analyzing the Role of E-Filing in Eco-Friendly Practices
- › 5.4 Evaluating Green Certifications and Standards in Nail Services
- › 5.5 Implementing Sustainable Business Practices in Nail Salons
- › 5.6 Innovating with Technology for Sustainable Nail Art Solutions

• 1 Understanding Salon Operations and Dynamics — 6 classes

- › 1.1 Exploring Salon Business Models
- › 1.2 Analyzing Salon Industry Trends
- › 1.3 Organizing Efficient Salon Operations
- › 1.4 Managing Salon Resources Effectively
- › 1.5 Building a Cohesive Salon Team
- › 1.6 Enhancing Customer Experience in Salons

• 2 Financial Management for Nail Technicians — 6 classes

- › 2.1 Understanding Financial Fundamentals in Nail Artistry
- › 2.2 Budgeting for Salon Success
- › 2.3 Setting Competitive Pricing Strategies
- › 2.4 Managing Salon Expenses Effectively
- › 2.5 Analyzing Financial Statements for Growth
- › 2.6 Developing a Financial Plan for Expansion

• 3 Customer Relationship Management in Nail Salons — 6 classes

- › 3.1 Understanding Customer Needs and Expectations
- › 3.2 Building Effective Communication Skills
- › 3.3 Developing Personalized Customer Service Strategies
- › 3.4 Implementing Feedback Systems for Continuous Improvement
- › 3.5 Creating Loyalty Programs to Enhance Engagement
- › 3.6 Analyzing Customer Data to Drive Salon Success

• 4 Leadership Skills in Salon Settings — 6 classes

- › 4.1 Understanding Leadership Styles in Salon Management
- › 4.2 Developing Effective Communication Skills for Salon Leaders
- › 4.3 Building a Collaborative Salon Team Environment
- › 4.4 Implementing Conflict Resolution Strategies
- › 4.5 Motivating and Inspiring Your Salon Team
- › 4.6 Evaluating Leadership Effectiveness in Salon Settings

• 5 Implementing Advanced E-Filing and Nail Artistry Protocols — 6 classes

- › 5.1 Understanding Advanced E-Filing Techniques
- › 5.2 Mastering Nail Artistry Protocols
- › 5.3 Integrating E-Filing with Nail Artistry
- › 5.4 Ensuring Safety and Hygiene in E-Filing
- › 5.5 Developing Client-Specific Nail Artistry Plans
- › 5.6 Evaluating and Improving Salon Protocols