

LAPT

LONDON ACADEMY OF PROFESSIONAL TRAINING

CERTIFICATE

ISO 15706 — International Standard Audiovisual Number ISAN

ISO Certification Programme



LAPT — London Academy of Professional Training

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Reference IIT-AVS-15706 • ISO IT & Related Technologies

UKPRN 10067351 • Registered in England and Wales, company 4984798

AT A GLANCE

REFERENCE	IIT-AVS-15706
AWARD	Certificate
ASSESSMENT	430 marks — 258 to pass (60%)
PREREQUISITES	None
VALIDITY	Lifetime
AWARDING BODY	LAPT — London Academy of Professional Training

CURRICULUM

1 Case Studies and Best Practices 0 chapters65 marks	
2 Impact Evaluation and Continuous Improvement 5 chapters · 18 classes65 marks	
• 1 Understanding Impact Evaluation Frameworks — 6 classes › 1.1 Define and Distinguish Key Concepts in Impact Evaluation › 1.2 Explore the Components of an Impact Evaluation Framework › 1.3 Identify Stakeholders and Their Roles in Impact Evaluation › 1.4 Analyze Different Methods for Measuring Impact › 1.5 Discuss the Importance of Continuous Improvement in Evaluations › 1.6 Apply an Impact Evaluation Framework to a Real-World Scenario • 2 Key Metrics for Measuring Audiovisual Impact — 6 classes › 2.1 Define Key Metrics for Audiovisual Impact Evaluation › 2.2 Identify Stakeholders and Their Impact Needs › 2.3 Analyze Quantitative Metrics for Audiovisual Success › 2.4 Evaluate Qualitative Indicators of Viewer Engagement › 2.5 Develop a Framework for Continuous Improvement in AV Projects › 2.6 Apply Key Metrics to Real-World Audiovisual Case Studies • 3 Data Collection Techniques in Impact Evaluation — 6 classes › 3.1 Identify Key Data Collection Methods for Impact Evaluation › 3.2 Analyze Qualitative vs Quantitative Data Collection Techniques › 3.3 Design Surveys and Questionnaires for Effective Data Gathering › 3.4 Utilize Interviews and Focus Groups in Impact Assessment › 3.5 Implement Case Studies for In-depth Evaluation Insights › 3.6 Assess Data Collection Tools for Continuous Improvement	• 4 Analyzing Impact Data for Continuous Improvement • 5 Implementing Strategies for Sustained Improvements

• 1 Understanding ISAN: History and Purpose — 6 classes

- › 1.1 Explore the Origins of ISAN: A Historical Perspective
- › 1.2 Define the Purpose of ISAN: Understanding Its Role in Media
- › 1.3 Identify Key Stakeholders in the Development of ISAN
- › 1.4 Examine the Evolution of Audiovisual Numbering Systems
- › 1.5 Discuss the Importance of Standardization in the Audiovisual Industry
- › 1.6 Analyze Real-world Applications of ISAN in Media Projects

• 2 ISAN Structure and Components — 6 classes

- › 2.1 Understand the Purpose of ISAN and Its Importance in Audiovisual Content
- › 2.2 Identify the Key Components of the ISAN Structure
- › 2.3 Explore the Formats and Different Types of ISAN Codes
- › 2.4 Analyze the Relationship Between ISAN and Other Identification Standards
- › 2.5 Assess the Implementation Process of ISAN in AV Projects
- › 2.6 Create a Sample ISAN Identifier for a Hypothetical Audiovisual Work

• 3 Registration and Maintenance of ISAN — 6 classes

- › 3.1 Understand the Purpose of ISAN Registration
- › 3.2 Identify the Key Components of the ISAN System
- › 3.3 Explore the Registration Process for Audiovisual Works
- › 3.4 Analyze Best Practices for Maintaining ISAN Records
- › 3.5 Discover Tools and Resources for Effective ISAN Management
- › 3.6 Develop a Plan for Implementing ISAN Registration in Your Organization

• 4 ISAN in Metadata and Workflows — 6 classes

- › 4.1 Understand ISAN and Its Purpose in Audiovisual Metadata
- › 4.2 Identify Key Components of ISAN Metadata Structures
- › 4.3 Explore the Role of ISAN in Audiovisual Workflows
- › 4.4 Analyze Case Studies of ISAN Implementation in Productions
- › 4.5 Develop Strategies for Integrating ISAN into Existing Metadata Systems
- › 4.6 Evaluate the Impact of ISAN on Workflow Efficiency and Rights Management

• 5 Global Implementation Challenges and Best Practices — 6 classes

- › 5.1 Identify Key Global Challenges in ISAN Implementation
- › 5.2 Analyze Regional Variations in Audiovisual Number Practices
- › 5.3 Explore Regulatory and Legal Considerations for ISAN
- › 5.4 Evaluate Technological Solutions to Overcome Implementation Barriers
- › 5.5 Examine Case Studies of Successful ISAN Implementations
- › 5.6 Develop a Strategic Plan for Local ISAN Adoption

• 1 Understanding Intellectual Property in Audiovisual Media — 6 classes

- › 1.1 Define Key Terms in Intellectual Property
- › 1.2 Explore Types of Intellectual Property Relevant to Audiovisual Media
- › 1.3 Analyze the Importance of Copyright in Audiovisual Works
- › 1.4 Examine the Role of Moral Rights in Protecting Creators
- › 1.5 Discuss the Legal Frameworks Governing Rights Management
- › 1.6 Apply ISAN in Real-World Scenarios for Rights Registration

• 2 Legal Frameworks Governing Audiovisual Rights Management — 6 classes

- › 2.1 Identify Key Legal Principles in Audiovisual Rights Management
- › 2.2 Explore International Treaties Impacting Audiovisual Copyright
- › 2.3 Analyze the Role of National Legislation in Rights Management
- › 2.4 Examine the Impact of the Digital Single Market on Rights Allocation
- › 2.5 Assess the Challenges of Rights Management in the Digital Age
- › 2.6 Develop Strategies for Compliance with International Rights Frameworks

• 3 The Role of ISAN in Audiovisual Rights Management — 6 classes

- › 3.1 Define ISAN and Its Importance in Audiovisual Rights Management
- › 3.2 Explore the Legal Framework Surrounding ISAN Implementation
- › 3.3 Identify Key Stakeholders in the ISAN System
- › 3.4 Analyze Case Studies of ISAN in Action
- › 3.5 Evaluate the Impact of ISAN on Copyright and Licensing Practices
- › 3.6 Develop Strategies for Integrating ISAN into Rights Management Processes

• 4 Licensing and Contractual Agreements in Audiovisual Productions — 6 classes

- › 4.1 Understand Key Licensing Terms in Audiovisual Contracts
- › 4.2 Identify Different Types of Licensing Agreements
- › 4.3 Analyze the Role of Copyright in Licensing
- › 4.4 Evaluate Contractual Obligations for Audiovisual Rights
- › 4.5 Develop Effective Negotiation Strategies for Licensing Deals
- › 4.6 Apply Legal Frameworks to Assess Licensing Risks

• 5 Enforcement and Dispute Resolution in Rights Management — 6 classes

- › 5.1 Identify Key Enforcement Mechanisms in Rights Management
- › 5.2 Analyze Common Dispute Scenarios in Rights Management
- › 5.3 Evaluate the Role of Legal Frameworks in Dispute Resolution
- › 5.4 Explore Alternative Dispute Resolution Options for Rights Owners
- › 5.5 Develop Best Practices for Documenting Rights Ownership and Usage
- › 5.6 Create a Strategic Plan for Handling Rights Management Disputes

• 1 Understanding ISAN: The Foundation of Audiovisual Identification — 6 classes

- › 1.1 Define the Purpose and Importance of ISAN in Audiovisual Media
- › 1.2 Explore the History and Development of the ISAN Standard
- › 1.3 Identify the Key Components of the ISAN System
- › 1.4 Analyze the Benefits of Implementing ISAN in Strategic Planning
- › 1.5 Discuss the Challenges and Considerations for ISAN Integration
- › 1.6 Develop a Strategic Plan Outline for Effective ISAN Implementation

• 2 Regulatory Frameworks and Standards in ISAN Implementation — 6 classes

- › 2.1 Analyze the Regulatory Landscape for ISAN Implementation
- › 2.2 Evaluate International Standards Relevant to ISAN
- › 2.3 Identify Key Stakeholders in the ISAN Regulatory Framework
- › 2.4 Assess Challenges in Complying with ISAN Standards
- › 2.5 Develop Strategies for Effective ISAN Integration
- › 2.6 Create a Compliance Checklist for ISAN Implementation

• 3 Strategic Planning Principles for ISAN Integration — 6 classes

- › 3.1 Define Strategic Planning and Its Role in ISAN Integration
- › 3.2 Identify Key Stakeholders for Effective ISAN Implementation
- › 3.3 Analyze Current Audiovisual Practices for ISO Compliance
- › 3.4 Develop Measurable Objectives for ISAN Integration Strategy
- › 3.5 Create an Action Plan for Stakeholder Engagement in ISAN
- › 3.6 Evaluate and Adjust ISAN Integration Strategies for Continuous Improvement

• 4 Technological Considerations for Effective ISAN Deployment — 6 classes

- › 4.1 Analyze Current Technological Landscape for ISAN Integration
- › 4.2 Identify Key Technological Requirements for ISAN Deployment
- › 4.3 Evaluate Existing Systems for Compatibility with ISAN Standards
- › 4.4 Design a Strategic Plan for ISAN Technology Integration
- › 4.5 Implement Pilot Testing for ISAN Deployment Technologies
- › 4.6 Assess and Optimize ISAN Technological Solutions Based on Feedback

• 5 Evaluating the Impact of ISAN Integration on Audiovisual Projects — 6 classes

- › 5.1 Analyze Current Audiovisual Project Practices in Relation to ISAN
- › 5.2 Identify Key Performance Indicators for ISAN Integration Success
- › 5.3 Assess the Benefits of ISAN Integration on Project Outcomes
- › 5.4 Evaluate Stakeholder Feedback on ISAN Implementation
- › 5.5 Determine Challenges and Risks Associated with ISAN Integration
- › 5.6 Develop a Strategic Action Plan for Enhanced ISAN Utilization

• 1 Understanding the ISAN Framework and Its Significance — 6 classes

- › 1.1 Define the ISAN Framework and Its Core Components
- › 1.2 Explain the Importance of Standardisation in Audiovisual Content
- › 1.3 Identify Key Stakeholders in the ISAN Ecosystem
- › 1.4 Explore Practical Applications of ISAN in Media Management
- › 1.5 Analyze Case Studies Demonstrating ISAN Utilisation Benefits
- › 1.6 Develop a Strategic Plan for Implementing ISAN in Your Organization

• 2 Components of the International Standard Audiovisual Number — 6 classes

- › 2.1 Define the Components of ISAN Structure
- › 2.2 Identify Key Metadata Elements of ISAN
- › 2.3 Explain the Purpose of Unique Identifiers in ISAN
- › 2.4 Analyze the Role of ISAN in Interoperability
- › 2.5 Discuss Best Practices for Implementing ISAN in Projects
- › 2.6 Evaluate Case Studies of Effective ISAN Utilisation

• 3 Implementing ISAN in Production Workflows — 6 classes

- › 3.1 Understand the Purpose of ISAN in Production Workflows
- › 3.2 Identify Key Components of ISAN Implementation
- › 3.3 Develop a Step-by-Step ISAN Integration Plan
- › 3.4 Assess Production Workflow Adaptations for ISAN
- › 3.5 Train Team Members on ISAN Utilisation Techniques
- › 3.6 Evaluate the Impact of ISAN on Production Efficiency

• 4 Managing ISAN Data and Registries — 6 classes

- › 4.1 Understand the Structure and Purpose of ISAN Data
- › 4.2 Identify Key Components of ISAN Registries
- › 4.3 Explore Data Management Best Practices for ISAN
- › 4.4 Implement Data Entry Procedures for ISAN Registries
- › 4.5 Analyze Data Integrity and Accuracy in ISAN Management
- › 4.6 Apply ISAN Data in Real-World Scenarios and Case Studies

• 5 Future Trends in ISAN Utilisation and Global Standards — 6 classes

- › 5.1 Explore the Evolution of ISAN in Global Standards
- › 5.2 Analyze Current Trends Impacting ISAN Utilisation
- › 5.3 Identify Key Stakeholders in ISAN Implementation
- › 5.4 Examine Innovations in Audiovisual Metadata Practices
- › 5.5 Assess the Role of Technology in Future ISAN Applications
- › 5.6 Develop Strategies for Adapting to Future ISAN Standards