

LAPT

LONDON ACADEMY OF PROFESSIONAL TRAINING

CERTIFICATE

ISO 40500 — W3C WCAG 2.0 Web Accessibility Guidelines ISO Published

ISO Certification Programme



LAPT — London Academy of Professional Training

Address 85 Great Portland Street, W1W 7LT, London, United Kingdom

Email info@lapt.org

Telephone +44 7513 283044

Web lapt.org

Reference DIV-ACC-40500 • ISO Diversity & Inclusion

UKPRN 10067351 • Registered in England and Wales, company 4984798

AT A GLANCE

REFERENCE	DIV-ACC-40500
AWARD	Certificate
ASSESSMENT	300 marks — 180 to pass (60%)
PREREQUISITES	None
VALIDITY	Lifetime
AWARDING BODY	LAPT — London Academy of Professional Training

CURRICULUM

1

ISO DIV Foundation

7 chapters · 42 classes100 marks

• 4 Clause 4: Context of the Organisation — 6 classes

› Identifying the Organisation's Context in ISO 40500

› Understanding Interested Parties in Web Accessibility

› Defining the Scope of ISO 40500 Compliance

› Establishing Boundaries for Web Accessibility Management System

› Assessing Internal and External Factors for ISO 40500

› Integrating Accessibility Principles into Organisational Context

• 5 Clause 5: Leadership — 6 classes

› Understanding Leadership Commitments in Web Accessibility Standards

› Establishing Effective Policies for ISO 40500 Compliance

› Defining Roles and Responsibilities in Accessibility Leadership

› Authority Structures within ISO 40500 Implementation Teams

› Best Practices for Promoting Leadership Commitment to Accessibility

› Measuring the Impact of Leadership on Web Accessibility Outcomes

• 6 Clause 6: Planning — 6 classes

› Identifying Risks in Web Accessibility Planning

› Opportunities for Enhancing Digital Accessibility

› Setting Measurable Objectives for Web Accessibility

› Creating Effective Action Plans for WCAG Compliance

› Monitoring Progress Towards Accessibility Objectives

› Integrating Stakeholder Feedback in Accessibility Planning

• 7 Clause 7: Support — 6 classes

› Understanding Resources for Web Accessibility Compliance

› Building Competence in Accessibility Standards Implementation

› Fostering Awareness of Accessibility Needs and Practices

› Effective Communication Strategies for Accessibility Initiatives

› Documented Information: Best Practices for Accessibility Compliance

› Training Methods for Enhancing Accessibility Competence

• 8 Clause 8: Operation — 6 classes

› Understanding Operational Planning in ISO 40500 Standards

› Implementing Control Measures for Web Accessibility Compliance

› Developing Strategies for Ongoing Accessibility Operations

› Monitoring and Evaluating Accessibility Compliance Effectiveness

› Documenting Procedures for Operational Control in Accessibility

› Integrating Stakeholder Feedback into Operational Plans

• 9 Clause 9: Performance Evaluation — 6 classes

› Understanding Performance Evaluation in WCAG 2.0 Compliance

› Techniques for Monitoring Web Accessibility Effectiveness

› Measurement Methods for WCAG 2.0 Implementation Success

› Conducting an Internal Audit for Accessibility Standards

› Analysing and Interpreting Accessibility Performance Data

› The Role of Management Review in Improving Accessibility

• 10 Clause 10: Improvement — 6 classes

› Understanding Nonconformity in ISO 40500 Compliance

› Implementing Corrective Actions for Accessibility Issues

› Continual Improvement Strategies for Web Accessibility

› Evaluating Nonconformity and its Impact on Compliance

› Documenting Corrective Actions in ISO 40500 Framework

› Promoting a Culture of Continuous Improvement in Accessibility

• CH1 Understanding ISO 40500 and its Importance — 6 classes

- › Introduction to ISO 40500 and WCAG 2.0
- › Importance of Web Accessibility in Organisations
- › Key Principles of the Web Content Accessibility Guidelines
- › Navigating ISO Standards for Accessible Digital Content
- › Legal Implications of Non-Compliance with ISO 40500
- › Case Studies on Successful ISO 40500 Implementations

• CH2 Conducting Gap Analysis for Accessibility Needs — 6 classes

- › Identifying Existing Accessibility Practices
- › Assessing Compliance Levels Against ISO 40500
- › Tools for Effective Gap Analysis in Web Accessibility
- › Documenting Findings from Accessibility Assessments
- › Prioritising Gaps for Immediate Attention
- › Creating a Gap Analysis Report for Stakeholders

• CH3 Project Planning for ISO 40500 Implementation — 6 classes

- › Defining Project Scope for Accessibility Initiatives
- › Developing a Timetable for ISO Compliance
- › Allocating Resources for Implementation Projects
- › Identifying Key Stakeholders and Their Roles
- › Risk Management Strategies for Accessibility Projects
- › Creating a Communication Plan for Stakeholder Engagement

• CH4 Implementing Documentation and Processes — 6 classes

- › Creating Accessibility Policies and Procedures
- › Documenting Accessibility Standards and Guidelines
- › Developing Training Materials for Staff on ISO 40500
- › Establishing Metrics for Measuring Accessibility Success
- › Maintaining Documentation for Compliance Audits
- › Utilising Online Tools for Documentation Management

• CH5 Internal Audits and Certification Readiness — 6 classes

- › Understanding the Internal Audit Process for Accessibility
- › Conducting Mock Audits to Assess Compliance
- › Gathering Evidence for ISO 40500 Certification
- › Reporting Findings from Internal Audits
- › Preparing for External Certification Audits
- › Continuous Improvement Strategies Post-Certification

• CH1 Positioning ISO Skills in Industry Sectors — 6 classes

- › Understanding ISO Standards in Accessibility
- › Mapping ISO DIV-ACC-40500 to Industry Needs
- › Identifying Market Opportunities in Accessibility
- › Strategic Positioning of ISO Skills
- › Emerging Trends in Accessibility Consulting
- › Case Studies: Successful ISO Integration

• CH2 Consultant Branding and Market Presence — 6 classes

- › Building a Personal Brand as a Consultant
- › Creating a Unique Value Proposition
- › Effective Networking Strategies for Consultants
- › Leveraging Social Media for Visibility
- › Developing Thought Leadership in Accessibility
- › Positioning Yourself in the Consulting Marketplace

• CH3 Understanding the LAPT Partner Framework — 6 classes

- › Overview of the LAPT Partner Framework
- › Benefits of Collaborating with LAPT
- › Integrating ISO Standards into the Framework
- › Building Strategic Partnerships within the Framework
- › Keys to Successful Partnerships
- › Evaluating Partnership Opportunities in Accessibility

• CH4 Client Advisory Services for Accessibility — 6 classes

- › Understanding Client Needs in Accessibility
- › Conducting Effective Accessibility Audits
- › Developing Actionable Recommendations
- › Training Clients on ISO Standards
- › Building Long-term Client Relationships
- › Measuring Client Success and Impact

• CH5 Building a Successful Consulting Practice — 6 classes

- › Essential Business Skills for Consultants
- › Creating a Business Plan for Consulting
- › Marketing Your Accessibility Consulting Practice
- › Pricing Your Services Effectively
- › Managing Client Expectations and Deliverables
- › Sustaining Growth in Your Consulting Practice