LAPT

LONDON ACADEMY OF PROFESSIONAL TRAINING

CERTIFICATE

Certificate in Fashion CAD and Textile Design

C

LAPT — London Academy of Professional Training

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Reference FAS-C03 • Fashion Centres

UKPRN 10067351 • Registered in England and Wales, company 4984798

4	66	486	400	60%	Lifetime
SUBJECTS	CHAPTERS	CLASSES	TOTAL MARKS	PASS MARK	VALIDITY

AT A GLANCE

REFERENCE	**FAS-C03**
AWARD	**Certificate**
ASSESSMENT	**400 marks — 240 to pass (60%)**
PREREQUISITES	**None**
VALIDITY	**Lifetime**
AWARDING BODY	**LAPT — London Academy of Professional Training**

CURRICULUM

1

Textiles, Fabrics and Materials

20 chapters · 122 classes **100 marks**

- **1 Understanding Textile Fibers and Fabrics** — 5 classes
  - 1.1 Exploring Natural and Synthetic Fibers
  - 1.2 Identifying Fiber Characteristics and Properties
  - 1.3 Understanding Fabric Construction Techniques
  - 1.4 Comparing Weaves, Knits, and Non-Woven Fabrics
  - 1.5 Analyzing Fabric Performance and Suitability for Fashion
- **2 Fabric Construction Techniques** — 5 classes
  - 2.1 Understanding Fabric Weaving Techniques
  - 2.2 Exploring Knitting Methods and Applications
  - 2.3 Mastering Non-Woven Fabric Production
  - 2.4 Analyzing the Functionality of Textile Finishes
  - 2.5 Implementing Sustainable Fabric Construction Practices
- **3 Surface Design and Fabric Manipulation** — 5 classes
  - 3.1 Exploring Surface Design Techniques
  - 3.2 Understanding Fabric Manipulation Basics
  - 3.3 Creating Textured Surfaces: Pleating and Gathering
  - 3.4 Designing with Dye and Print Methods
  - 3.5 Crafting Embellishments: Embroidery and Appliqué
- **4 Textile Testing and Quality Control** — 5 classes
  - 4.1 Understanding Textile Testing Fundamentals
  - 4.2 Identifying Common Textile Defects
  - 4.3 Exploring Physical and Chemical Testing Methods
  - 4.4 Evaluating Results for Textile Quality Control
  - 4.5 Implementing Quality Standards in Textile Production
- **1 Understanding Textile Fibers and Their Properties** — 6 classes
  - 1.1 Exploring Natural Fibers: Characteristics and Sources
  - 1.2 Analyzing Synthetic Fibers: Types and Applications
  - 1.3 Identifying Fiber Blends: Benefits and Challenges
  - 1.4 Comparing Fiber Properties: Strength, Elasticity, and Absorbency
  - 1.5 Evaluating Environmental Impact of Different Fibers
  - 1.6 Integrating Fiber Knowledge in Fashion Collection Development
- **2 Innovative Yarns and Fabric Construction Techniques** — 6 classes
  - 2.1 Exploring Innovative Yarn Materials
  - 2.2 Understanding Yarn Production Techniques
  - 2.3 Analyzing Novel Weave Structures
  - 2.4 Investigating Advanced Knitting Methods
  - 2.5 Examining Fabric Finishing Innovations
  - 2.6 Applying Fabric Construction Innovations to Design
- **3 Advanced Finishing Techniques for Textiles** — 6 classes
  - 3.1 Exploring Advanced Dyeing Techniques
  - 3.2 Implementing Eco-Friendly Fabric Finishes
  - 3.3 Mastering Digital Print Enhancements
  - 3.4 Delving into Surface Embellishment Innovations
  - 3.5 Applying Nanotechnology in Textile Finishing
  - 3.6 Evaluating the Impact of Finishing Techniques on Textile Performance
- **4 Sustainable and Ethical Material Sourcing** — 6 classes
  - 4.1 Explore the Basics of Sustainable Materials
  - 4.2 Analyze Ethical Sourcing Practices
  - 4.3 Identify Eco-friendly Textile Innovations
  - 4.4 Evaluate the Impact of Material Sourcing on the Environment
  - 4.5 Investigate Global Standards for Sustainable Sourcing
  - 4.6 Develop a Strategy for Ethical Material Sourcing
- **5 Cutting-edge Innovations in Textile Technology** — 6 classes
  - 5.1 Exploring Smart Textiles: Understanding Technologies and Applications
  - 5.2 Investigating Nano-enhanced Fabrics: Benefits and Challenges
  - 5.3 Discovering Sustainable Fabrics: Innovations in Eco-friendly Textiles
  - 5.4 Assessing Bioengineered Materials: Revolutionizing the Fashion Industry
  - 5.5 Analyzing the Role of 3D Printing in Textile Development
  - 5.6 Applying Innovations: Case Studies in Cutting-edge Textile Technology
- **1 Understanding Fabric Types and Their Applications** — 4 classes
  - 1.1 Identifying Common Fabric Types
  - 1.2 Exploring Fabric Properties and Characteristics
  - 1.3 Handling Techniques for Different Fabrics
  - 1.4 Selecting Appropriate Fabrics for Various Applications
- **2 Handling Techniques for Different Fabrics** — 4 classes
  - 2.1 Understanding Fabric Characteristics and Their Impact on Handling
  - 2.2 Mastering Techniques for Handling Delicate Fabrics
  - 2.3 Approaches to Managing Stretch and Knit Fabrics
  - 2.4 Applying Best Practices for Handling Heavyweight Fabrics
- **3 Advanced Fabric Handling in Industrial Sewing** — 4 classes
  - 3.1 Exploring Advanced Fabric Types
  - 3.2 Mastering Fabric Stabilization Techniques
  - 3.3 Implementing Efficient Fabric Cutting Strategies
  - 3.4 Optimizing Fabric Handling for Industrial Sewing
- **1 Understanding Textile Fibres and Properties** — 5 classes
  - 1.1 Explore Natural and Synthetic Fibres
  - 1.2 Compare Physical Properties of Fibres
  - 1.3 Investigate Chemical Properties and Reactivity of Fibres
  - 1.4 Analyze Fibre Durability and Environmental Impact
  - 1.5 Apply Knowledge of Fibre Properties to Textile Selection
- **2 Yarns and Fabric Construction Techniques** — 5 classes
  - 2.1 Understanding Yarns: Types and Properties
  - 2.2 Exploring Fiber Sources and Their Impact on Yarns
  - 2.3 Examining Basic Yarn Spinning Techniques
  - 2.4 Analyzing Weaving and Knitting: Core Fabric Construction Methods
  - 2.5 Evaluating Advanced Fabric Construction Techniques
- **3 Chemical and Mechanical Finishing Processes** — 5 classes
  - 3.1 Understanding Chemical Finishing Processes: An Introduction
  - 3.2 Exploring Mechanical Finishing Techniques in Textiles
  - 3.3 Comparing Chemical and Mechanical Finishing: Key Differences and Applications
  - 3.4 Evaluating the Environmental Impact of Textile Finishing Processes
  - 3.5 Applying Finishing Techniques: Practical Considerations and Innovations
- **5 Textile Production and Management** — 5 classes
  - 5.1 Introduction to Product Data Management
  - 5.2 Understanding CAD/CAM Systems
  - 5.3 Garment Product Lifecycle Management
  - 5.4 Woven Textile Manufacturing Techniques
  - 5.5 Weaving Process Efficiency Control
- **17 Dyeing and Colour Application on Fabrics** — 10 classes
  - 17.1 Principles of Dyeing
  - 17.2 Dye Classes and Fibre Matching
  - 17.3 Preparing Fabric for Dyeing
  - 17.4 Natural Dye Extraction and Use
  - 17.5 Tie and Dye Resist Methods
  - 17.6 Batik and Wax Resist Methods
  - 17.7 Developing and Proving Colour Recipes
  - 17.8 Colour Fastness Testing to Wash, Rub and Light
  - 17.9 Fixing and Washing After Dyeing
  - 17.10 Dye Sample Record Keeping
- **18 Printing Methods for Fabrics** — 10 classes
  - 18.1 Overview of Textile Printing
  - 18.2 Block Printing Techniques
  - 18.3 Screen Printing Set Up
  - 18.4 Preparing and Exposing Screens
  - 18.5 Mixing Print Pastes
  - 18.6 Digital Textile Printing Basics
  - 18.7 Heat Transfer and Sublimation Printing
  - 18.8 Print Repeats and Registration
  - 18.9 Fixing and Curing Prints
  - 18.10 Troubleshooting Print Faults
- **19 Fabric Selection, Costing and Care** — 10 classes
  - 19.1 Matching Fabric to Garment Purpose
  - 19.2 Fabric Width, Weight and Drape
  - 19.3 Reading Fabric Specifications
  - 19.4 Estimating Fabric Requirement
  - 19.5 Fabric Cost per Metre Calculation
  - 19.6 Sourcing from Mills and Markets
  - 19.7 Care Labels and Symbols

2

Fashion CAD and Digital Design

12 chapters · 120 classes **100 marks**

- **1 Computer Basics for Fashion Designers** — 10 classes
  - 1.1 Hardware Needed for Design Work
  - 1.2 Operating System and File Management
  - 1.3 Folder Structure for Design Projects
  - 1.4 Backing Up and Protecting Files
  - 1.5 Using Graphics Tablets and Stylus
  - 1.6 Screen Calibration for Colour
  - 1.7 Keyboard Shortcuts That Save Time
  - 1.8 Image Resolution and Formats
  - 1.9 Scanning and Photographing Artwork
  - 1.10 Setting Up a Digital Workspace
- **2 Raster Image Editing for Fashion** — 10 classes
  - 2.1 Interface of a Photo Editing Program
  - 2.2 Working with Layers
  - 2.3 Selections and Masks
  - 2.4 Colour Correction of Fabric Photos
  - 2.5 Retouching and Cleaning Images
  - 2.6 Changing Colourways Digitally
  - 2.7 Creating Fabric Swatches Digitally
  - 2.8 Building Digital Mood Boards
  - 2.9 Text and Labels on Boards
  - 2.10 Exporting for Print and Screen
- **3 Vector Drawing for Fashion Flats** — 10 classes
  - 3.1 Vector Versus Raster Graphics
  - 3.2 Pen Tool and Anchor Points
  - 3.3 Drawing Basic Shapes and Curves
  - 3.4 Building a Garment Flat in Vector
  - 3.5 Stroke Weights and Stitch Lines
  - 3.6 Symmetry and Mirrored Drawing
  - 3.7 Creating Reusable Garment Templates
  - 3.8 Libraries of Zips, Buttons and Pockets
  - 3.9 Colouring Flats with Swatches
  - 3.10 Exporting Flats for Technical Packs
- **4 Digital Illustration and Rendering** — 10 classes
  - 4.1 Digital Croquis Setup
  - 4.2 Sketching with a Tablet
  - 4.3 Layer Strategy for Illustration
  - 4.4 Digital Skin and Hair Rendering
  - 4.5 Rendering Fabric Folds and Shadows
  - 4.6 Applying Prints to Drawn Garments
  - 4.7 Adding Texture Brushes
  - 4.8 Digital Fashion Figures in Poses
  - 4.9 Digital Accessories Illustration
  - 4.10 Finishing and Presenting Digital Illustrations
- **5 Digital Colour Management and Palettes** — 10 classes
  - 5.1 RGB and CMYK Colour Modes
  - 5.2 Building Digital Colour Palettes
  - 5.3 Colour Reference Libraries
  - 5.4 Matching Screen Colour to Fabric
  - 5.5 Colourways for a Collection
  - 5.6 Colour Reduction for Print Production
  - 5.7 Soft Proofing Colour for Print
  - 5.8 Colour Standards Shared with Suppliers
  - 5.9 Colour Approval Records
  - 5.10 Colour Palette Presentation Sheet
- **6 Pattern Making Software Basics** — 10 classes
  - 6.1 Overview of Pattern CAD Systems
  - 6.2 Interface and Tools
  - 6.3 Digitising a Paper Pattern
  - 6.4 Drafting Basic Blocks on Screen
  - 6.5 Adding Seam Allowances and Notches
  - 6.6 Manipulating Darts Digitally
  - 6.7 Creating Style Variations Digitally
  - 6.8 Checking Seam Lengths Automatically
  - 6.9 Printing Patterns to Scale
  - 6.10 Saving and Sharing Pattern Files
- **7 Digital Grading and Marker Making** — 10 classes
  - 7.1 Grade Rules in Software
  - 7.2 Setting Up Size Tables
  - 7.3 Grading a Block Across Sizes
  - 7.4 Grading Style Patterns
  - 7.5 Checking Grade Accuracy
  - 7.6 Marker Layout Concepts
  - 7.7 Automatic Marker Nesting
  - 7.8 Fabric Utilisation and Yield Reports
  - 7.9 Plotter Operation and Paper Handling
  - 7.10 Common Pattern File Errors and Fixes
- **8 Textile and Print Design on Screen** — 10 classes
  - 8.1 Planning a Repeat Pattern
  - 8.2 Creating Motifs Digitally
  - 8.3 Half Drop and Brick Repeats
  - 8.4 Colouring Prints with Limited Palettes
  - 8.5 Creating Stripes, Checks and Weaves
  - 8.6 Placement Prints on Garment Shapes
  - 8.7 Mapping Prints onto Flats
  - 8.8 Preparing Files for Digital Printing
  - 8.9 Preparing Files for Screen Printing
  - 8.10 Print Range Presentation
- **9 Three Dimensional Garment Visualisation** — 10 classes
  - 9.1 Concept of Virtual Garment Sampling
  - 9.2 Avatars from Standard Body Measurements
  - 9.3 Importing Patterns into 3D Software
  - 9.4 Assigning Fabric Properties
  - 9.5 Simulating Drape and Fit
  - 9.6 Checking Fit with Tension Maps
  - 9.7 Adding Trims and Stitch Type Details
  - 9.8 Rendering Virtual Garments
  - 9.9 Reducing Physical Samples with 3D
  - 9.10 Sharing 3D Review Files
- **10 Technical Pack Production Using Software** — 10 classes
  - 10.1 Template Layout for Tech Packs
  - 10.2 Importing Flats and Measurements
  - 10.3 Spec Tables and Tolerance Entry
  - 10.4 Bill of Materials in Spreadsheet
  - 10.5 Colour and Print Pages
  - 10.6 Construction Notes and Callouts
  - 10.7 Version Numbering and Revision Notes
  - 10.8 Exporting Tech Packs as PDF
  - 10.9 Sending Packs to Factories Securely
  - 10.10 Checking Packs Before Release
- **11 Digital Portfolio and Online Presentation** — 10 classes
  - 11.1 Planning a Digital Portfolio
  - 11.2 Layout and Page Design
  - 11.3 Consistent Visual Identity
  - 11.4 Presenting Collection Boards
  - 11.5 Photographing Garments for Portfolios
  - 11.6 Optimising Images for the Web
  - 11.7 Creating a Simple Online Portfolio
  - 11.8 Social Media Presentation of Work
  - 11.9 Protecting Work with Watermarks
  - 11.10 Portfolio Review and Updating
- **12 Digital Workflow, Collaboration and Data Safety** — 10 classes
  - 12.1 Cloud Storage for Design Teams
  - 12.2 Sharing Files with Clients and Mills
  - 12.3 Version Control of Design Files
  - 12.4 Naming Conventions for Assets
  - 12.5 Product Data Management Basics
  - 12.6 Software Licences and Legal Use
  - 12.7 Protecting Design Copyright Online
  - 12.8 Data Backup and Recovery Habits
  - 12.9 Product Lifecycle Management Functions in CAD
  - 12.10 Complete Digital Project Workflow Exercise

3 **Textile Design and Surface Ornamentation** 12 chapters · 120 classes **100 marks**

- **1 Introduction to Surface Ornamentation** — 10 classes
  - 1.1 What Surface Ornamentation Is
  - 1.2 Hand Versus Machine Ornamentation
  - 1.3 Ornamentation in Indian Textile Heritage
  - 1.4 Tools and Materials Overview
  - 1.5 Fabric Preparation for Embellishment
  - 1.6 Transferring Designs onto Fabric
  - 1.7 Working with Frames and Hoops
  - 1.8 Safety in the Embellishment Studio
  - 1.9 Costing Ornamentation Work
  - 1.10 Sampler Book Planning
- **2 Basic Hand Embroidery Stitches** — 10 classes
  - 2.1 Threads, Needles and Hoops
  - 2.2 Running and Back Stitch
  - 2.3 Stem and Split Stitch
  - 2.4 Satin Stitch Filling
  - 2.5 Chain Stitch Variations
  - 2.6 Herringbone and Cross Stitch
  - 2.7 French Knots and Bullion
  - 2.8 Blanket and Buttonhole Stitch
  - 2.9 Fixing Thread Tension Problems
  - 2.10 Building a Stitch Sampler
- **3 Traditional Indian Embroidery Techniques** — 10 classes
  - 3.1 Chikankari Stitch Basics
  - 3.2 Kantha Running Stitch Work
  - 3.3 Phulkari Darning Technique
  - 3.4 Kashida and Kasuti Overview
  - 3.5 Mirror Work Shisha Technique
  - 3.6 Gota Patti Applique
  - 3.7 Zardozi Metal Thread Work
  - 3.8 Aari Hook Embroidery
  - 3.9 Regional Motifs and Their Meanings
  - 3.10 Planning a Traditional Panel
- **4 Beadwork, Sequins and Stone Embellishment** — 10 classes
  - 4.1 Types of Beads and Sequins
  - 4.2 Needle and Thread Selection
  - 4.3 Applying Beads by Hand
  - 4.4 Sequin Sewing Methods
  - 4.5 Stone and Crystal Setting
  - 4.6 Tambour Beading Introduction
  - 4.7 Edge and Fringe Embellishment
  - 4.8 Securing Embellishment for Durability
  - 4.9 Washing and Care of Beaded Fabric
  - 4.10 Beadwork Sample Panel
- **5 Machine Embroidery and Digitising** — 10 classes
  - 5.1 Domestic Embroidery Machine Basics
  - 5.2 Hooping Fabric and Stabilisers
  - 5.3 Thread and Needle Choice
  - 5.4 Running Pre Made Designs
  - 5.5 Introduction to Digitising Software
  - 5.6 Digitising Simple Outlines
  - 5.7 Digitising Fill Stitches
  - 5.8 Testing and Adjusting Designs
  - 5.9 Machine Embroidery Fault Finding
  - 5.10 Producing a Machine Embroidered Sample
- **6 Applique, Patchwork and Quilting** — 10 classes
  - 6.1 Applique Design Planning
  - 6.2 Hand Applique Methods
  - 6.3 Machine Applique Methods
  - 6.4 Reverse Applique Cutting Technique
  - 6.5 Patchwork Block Construction
  - 6.6 Layering Fabric and Wadding
  - 6.7 Hand Quilting Stitches
  - 6.8 Machine Quilting Basics
  - 6.9 Binding Quilt and Applique Edges
  - 6.10 Applique and Patchwork Sample Piece
- **7 Block Printing and Resist Dyeing Crafts** — 10 classes
  - 7.1 Carving Wooden and Lino Blocks
  - 7.2 Preparing Printing Pastes
  - 7.3 Block Printing a Repeat
  - 7.4 Registering Multi Colour Blocks
  - 7.5 Tie and Dye Folding Techniques
  - 7.6 Shibori Resist Patterns
  - 7.7 Batik Wax Application
  - 7.8 Dabu and Mud Resist Overview
  - 7.9 Fixing and Washing Printed Fabrics
  - 7.10 Craft Printed Yardage Project
- **8 Fabric Manipulation and Texture Techniques** — 10 classes
  - 8.1 Pleating and Smocking
  - 8.2 Gathering and Ruching
  - 8.3 Pin Tucks and Tucking Patterns
  - 8.4 Fabric Folding and Origami Effects
  - 8.5 Quilted Texture Effects
  - 8.6 Slashing and Fraying Effects
  - 8.7 Weaving Strips into Fabric
  - 8.8 Knotting and Macrame Details
  - 8.9 Laser and Heat Texture Overview
  - 8.10 Texture Manipulation Sample Book
- **9 Surface Pattern and Motif Design** — 10 classes
  - 9.1 Observation and Motif Research
  - 9.2 Simplifying Motifs for Fabric
  - 9.3 Scale and Placement of Motifs
  - 9.4 All Over and Border Layouts
  - 9.5 Repeat Pattern Construction
  - 9.6 Colour Limitation for Production
  - 9.7 Designing for Different Garment Types
  - 9.8 Traditional Versus Contemporary Motifs
  - 9.9 Presenting Print Designs
  - 9.10 Print Design Collection Board
- **10 Dyes, Paints and Printing on Garments** — 10 classes
  - 10.1 Fabric Paint Basics
  - 10.2 Stencil Cutting and Use
  - 10.3 Freehand Fabric Painting
  - 10.4 Screen Printing for Small Batches
  - 10.5 Heat Transfer Print Methods
  - 10.6 Digital Print for Short Runs
  - 10.7 Fixing Colours After Application
  - 10.8 Colour Fastness Washing and Rub Testing
  - 10.9 Safe Handling of Dyes and Chemicals
  - 10.10 Printed Garment Panel Project
- **11 Finishing, Quality and Production of Embellished Work** — 10 classes
  - 11.1 Inspecting Embellished Pieces
  - 11.2 Backing and Lining Embellishment
  - 11.3 Washing, Pressing and Finishing
  - 11.4 Fixing Common Embellishment Faults
  - 11.5 Setting Timelines for Handwork
  - 11.6 Working with Artisan Groups
  - 11.7 Fair Payment and Credit for Artisans
  - 11.8 Estimating Cost and Reducing Material Waste
  - 11.9 Embellishing Leather and Footwear Components
  - 11.10 Quality Approval Checklist
- **12 Design Project and Collection of Ornamented Textiles** — 10 classes
  - 12.1 Reading the Project Brief
  - 12.2 Research and Inspiration Gathering
  - 12.3 Colour and Material Selection
  - 12.4 Developing Surface Designs
  - 12.5 Sampling and Testing Techniques
  - 12.6 Selecting Final Designs
  - 12.7 Producing Final Pieces
  - 12.8 Documenting the Making Process
  - 12.9 Presenting to a Panel
  - 12.10 Self Evaluation and Improvement Plan

4

Portfolio, Personal Brand and Creative Direction

22 chapters · 124 classes **100 marks**

- **1 Understanding Fashion Silhouettes and Proportions** — 4 classes
  - 1.1 Exploring Key Fashion Silhouettes
  - 1.2 Analyzing Proportions in Fashion Design
  - 1.3 Applying Silhouettes to Personal Style Development
  - 1.4 Illustrating Proportional Balance in Sketching
- **2 Color Theory and Personal Palette Development** — 4 classes
  - 2.1 Understanding Color Theory Basics
  - 2.2 Exploring the Emotional Impact of Colors
  - 2.3 Identifying Your Personal Color Preferences
  - 2.4 Creating a Cohesive Personal Color Palette
- **3 Incorporating Textures and Patterns in Style Expression** — 4 classes
  - 3.1 Understanding Textures: Visual and Tactile Exploration
  - 3.2 Analyzing Patterns: From Classic to Contemporary
  - 3.3 Combining Textures and Patterns: Building Cohesive Designs
  - 3.4 Experimenting with Texture and Pattern in Personal Style Illustrations
- **1 Concept Development and Mood Exploration** — 4 classes
  - 1.1 Analyze Fashion Concepts and Themes
  - 1.2 Develop Mood Boards for Concept Visualization
  - 1.3 Sketch Initial Fashion Ideas Based on Mood Boards
  - 1.4 Refine Sketches and Prepare Final Concept Illustrations
- **2 Technical Sketching Techniques** — 4 classes
  - 2.1 Understand Technical Sketching Fundamentals
  - 2.2 Master Proportion and Scaling in Fashion Illustration
  - 2.3 Practice Sketching Garment Details and Features
  - 2.4 Synthesize Techniques to Complete a Technical Fashion Illustration
- **3 Portfolio Compilation and Presentation** — 4 classes
  - 3.1 Curate: Selecting Your Best Fashion Sketches
  - 3.2 Organize: Structuring Your Portfolio Layout
  - 3.3 Enhance: Adding Professional Touches to Illustrations
  - 3.4 Present: Crafting an Engaging Portfolio Presentation
- **1 Understanding Fashion Design Concepts** — 5 classes
  - 1.1 Exploring the Influences of Fashion History
  - 1.2 Analyzing Key Elements of Fashion Design
  - 1.3 Understanding Colour Theory in Fashion
  - 1.4 Identifying Textures and Fabrics
  - 1.5 Applying Concepts to Sketchbook Designs
- **2 Research and Inspiration Sourcing** — 5 classes
  - 2.1 Understanding the Role of Research in Fashion Design
  - 2.2 Identifying Sources of Inspiration in Fashion History
  - 2.3 Engaging with Contemporary Fashion Influences
  - 2.4 Analyzing Trends and their Impact on Design Concepts
  - 2.5 Developing a Mood Board to Synthesize Inspiration
- **3 Developing Fashion Illustrations and Technical Drawings** — 5 classes
  - 3.1 Understanding Fashion Illustration Basics
  - 3.2 Mastering Proportions and Anatomy in Fashion Sketches
  - 3.3 Exploring Various Fashion Illustration Styles
  - 3.4 Crafting Accurate Technical Drawings
  - 3.5 Translating Designs into Portfolio-Ready Illustrations
- **4 Curating and Presenting a Professional Portfolio** — 5 classes
  - 4.1 Understanding the Purpose of a Professional Portfolio
  - 4.2 Selecting and Curating Your Best Work
  - 4.3 Crafting a Compelling Narrative for Your Portfolio
  - 4.4 Designing a Visually Cohesive Portfolio Layout
  - 4.5 Presenting Your Portfolio with Confidence
- **1 Understanding Portfolio Objectives and Audience** — 6 classes
  - 1.1 Identifying Portfolio Objectives
  - 1.2 Defining Target Audience Needs
  - 1.3 Aligning Objectives with Audience Expectations
  - 1.4 Selecting Core Projects to Showcase
  - 1.5 Crafting a Cohesive Narrative
  - 1.6 Personalizing Portfolio Presentation
- **2 Curating Work and Showcasing Versatility** — 6 classes
  - 2.1 Understanding the Importance of a Diverse Portfolio
  - 2.2 Selecting Signature Pieces for Portfolio Impact
  - 2.3 Demonstrating Versatility Through Mixed Techniques
  - 2.4 Crafting a Cohesive Narrative in Portfolio Presentation
  - 2.5 Incorporating Feedback to Enhance Portfolio Quality
  - 2.6 Preparing for Portfolio Showcases and Industry Critiques
- **3 Creating Visual Narratives through Portfolio Layout** — 6 classes
  - 3.1 Understanding Visual Narratives: Crafting a Story
  - 3.2 Analyzing Portfolio Layout: Best Practices and Techniques
  - 3.3 Selecting Visual Elements: Imagery and Typography
  - 3.4 Structuring Content: Creating Cohesive Flow and Balance
  - 3.5 Enhancing Aesthetic Appeal: Color and Composition
  - 3.6 Revising for Impact: Refining and Finalizing Layout
- **4 Emphasizing Technical Proficiency and Innovation** — 6 classes
  - 4.1 Exploring Advanced Pattern Cutting Techniques
  - 4.2 Applying Innovative Draping Methods
  - 4.3 Mastering Technical Skills in Fabric Manipulation
  - 4.4 Integrating Creativity with Technical Precision
  - 4.5 Analyzing Design Challenges and Solutions
  - 4.6 Showcasing Technical Expertise in Portfolio Pieces
- **5 Final Presentation and Self-Promotion Techniques** — 6 classes
  - 5.1 Define Your Creative Brand Identity
  - 5.2 Curate a Compelling Portfolio
  - 5.3 Develop Persuasive Presentation Skills
  - 5.4 Utilize Effective Self-Promotion Strategies
  - 5.5 Leverage Social Media for Portfolio Exposure
  - 5.6 Implement Feedback for Portfolio Refinement
- **1 Understanding the Basics of Fashion Styling Portfolios** — 5 classes
  - 1.1 Exploring the Purpose of Fashion Styling Portfolios
  - 1.2 Analyzing Key Components of an Effective Portfolio
  - 1.3 Identifying Your Personal Styling Aesthetic
  - 1.4 Curating Portfolio Content to Showcase Versatility
  - 1.5 Presenting and Critiquing Portfolio Layouts
- **2 Building a Cohesive Portfolio Narrative** — 5 classes
  - 2.1 Understanding Portfolio Narratives in Fashion Styling
  - 2.2 Identifying Key Themes for Cohesion
  - 2.3 Curating Images to Support Your Narrative
  - 2.4 Writing Compelling Descriptions for Your Portfolio
  - 2.5 Refining Your Portfolio for a Cohesive Presentation
- **3 Visual Identity and Branding in Portfolio Presentation** — 5 classes
  - 3.1 Understanding Visual Identity in Fashion
  - 3.2 Analyzing Brand Elements in Portfolio Work
  - 3.3 Creating Cohesive Visual Themes
  - 3.4 Integrating Personal Style with Brand Aesthetics
  - 3.5 Applying Branding Techniques to Portfolio Presentation
- **4 Digital Portfolios and Online Presence in Fashion Styling** — 5 classes
  - 4.1 Understanding Digital Portfolios in Fashion Styling
  - 4.2 Exploring Platforms for Online Fashion Portfolios
  - 4.3 Crafting Your Personal Brand and Online Presence
  - 4.4 Curating Compelling Content for Digital Portfolios
  - 4.5 Utilizing Social Media to Enhance Your Fashion Styling Portfolio
- **20 Creative Direction and Concept Development** — 10 classes
  - 20.1 Role of a Creative Director
  - 20.2 Assessing and Developing a Given Brief
  - 20.3 Researching Audience and Market
  - 20.4 Developing Brand Concepts
  - 20.5 Visual Storytelling Basics
  - 20.6 Art Direction for Shoots
  - 20.7 Casting Models and Locations
  - 20.8 Working with Photographers and Stylists
  - 20.9 Managing Creative Budgets
  - 20.10 Presenting a Creative Concept
- **21 Personal Brand and Professional Identity for Designers** — 10

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